



JEREMY JENSEN  
MEDIA

# MOUNTAIN HOUSING COUNCIL QUARTERLY MEETING

APRIL 28, 2023



# OUR MISSION

To connect people and opportunities, generating resources to build a more caring, creative, and effective community

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Community  
Scholarships



Grant-Making  
To Nonprofits



Emergency Response  
Fund



Family Strengthening  
through CCTT



Market-based Solutions  
for Forest Health



Expand Housing  
for Local Workforce

# BOARD OF DIRECTORS



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Board Chair



**HANNAH  
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Treasurer



**KELLEY  
CARROLL**  
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**ERIN  
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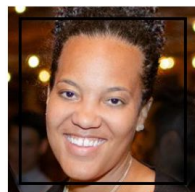
**BILL  
AUSTIN**



**LAUREN  
OBRIEN**



**ALEX  
MOURELATOS**



**EMILY  
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Community Impact  
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Development  
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**ANNE  
GRAHAM**

Forest Futures  
Coordinator



# MOUNTAIN HOUSING COUNCIL PARTNERS

Community Collaborative of Tahoe  
Truckee

Contractors Association of Truckee  
Tahoe

Donner Summit Association

Landing Locals

Martis Fund

Mountain Area Preservation

Nevada County

North Lake Tahoe Resort Association

North Tahoe Public Utility District

Olympic Valley Public Service District

Palisades Tahoe

Placer County

Sierra Business Council

Sierra Community House

Sugar Bowl Resort

Tahoe City Public Utility District

Tahoe Donner Association

Tahoe Prosperity Center

Tahoe Regional Planning Agency

Tahoe Sierra Board of Realtors

Tahoe Truckee Community Foundation

Town of Truckee

Truckee Chamber of Commerce

Truckee Downtown Merchants Association

Truckee North Tahoe Transportation

Management Association

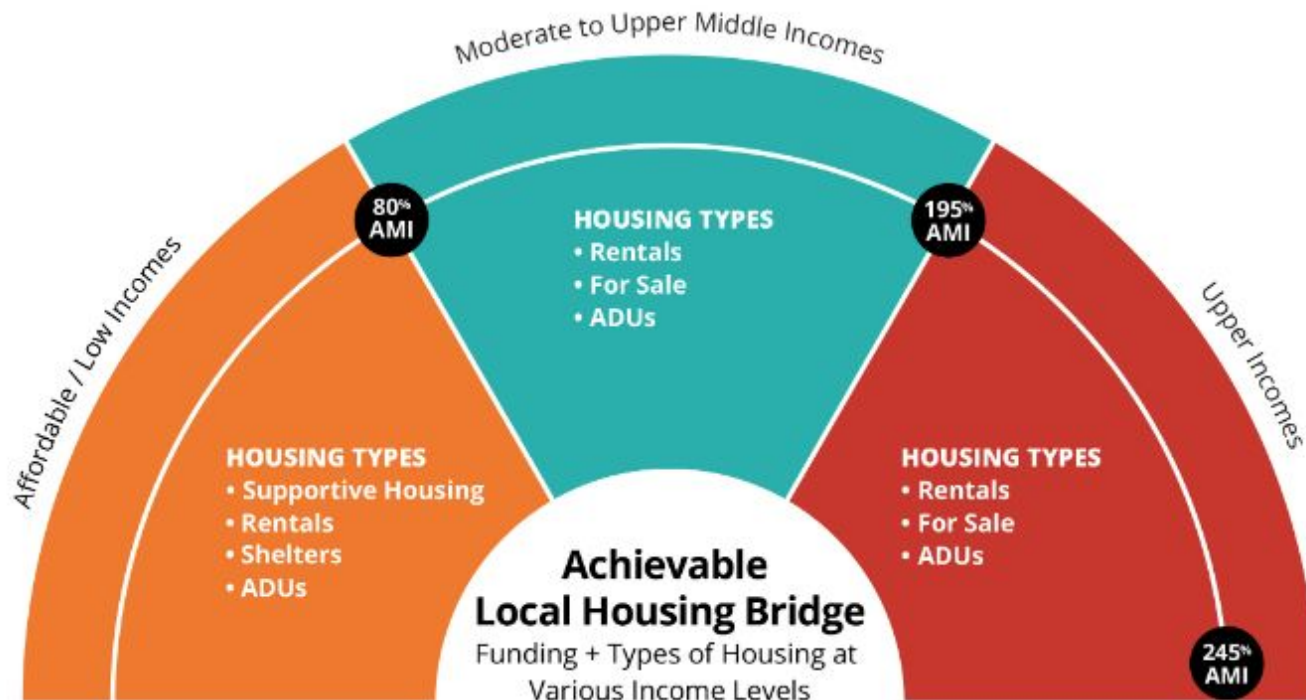
Truckee Tahoe Airport District

Truckee Tahoe Workforce Housing Agency

Vail Resorts/Northstar California

Visit Truckee-Tahoe

# OUR WORK





# GOALS FOR TODAY

- Share findings from partner interviews and survey
- Opportunity to provide feedback on MHC activities

## AGENDA

- Welcome and Check in
- Housing Needs Assessment
- Partner Updates
- What's Next for MHC
- Public Comments & Close



# MEETING AGREEMENTS

- Show up and bring your best ideas.
- Be prepared.
- Treat others with respect.
- Voice opinions and concerns.
- Advocate for our collaborative goals.
- Work collaboratively and
- Strive for consensus.
- Share your expertise.
- Serve as an ambassador.

## ***Virtual Agreements***

- Be patient
- Politely mute
- Please “Chat”





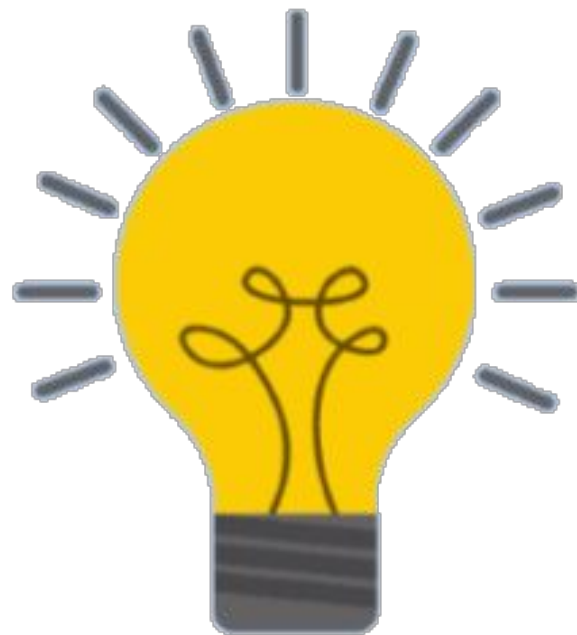
“Coming together is a beginning,  
staying together is progress, and  
working together is success.”

-Henry Ford.

# “AHA” MOMENTS

A moment of sudden realization, inspiration, insight, recognition, or comprehension

These moments can be small (conversation) or big (new experience or life changing)



# “AHA” MOMENT ACTIVITY

- Small group of 3-4 people
- Active listening
- 2-3 minutes each





MHC Regional Housing Implementation Plan, October 2021



# Housing Needs Assessment

**Kristina Kind**

Mountain Housing Council

Economic & Planning Systems



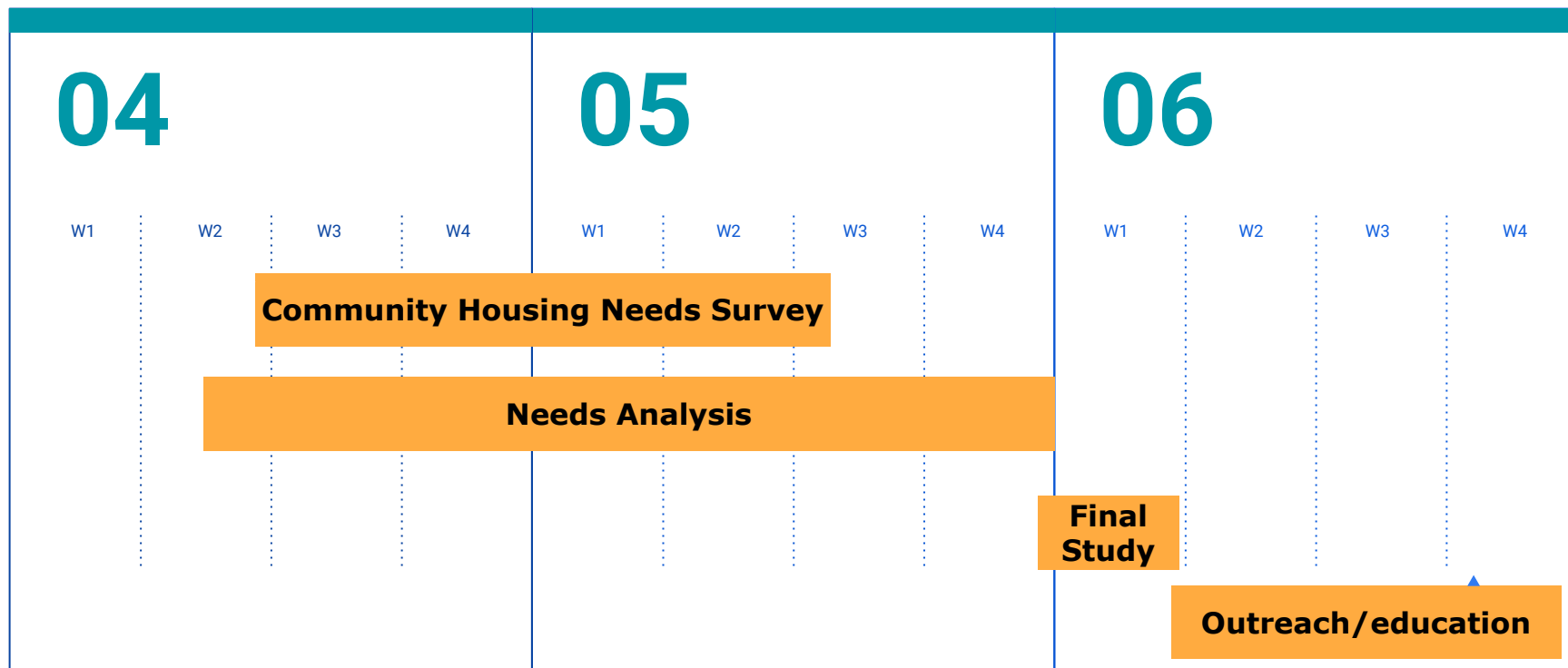


# 2023 WORKFORCE HOUSING NEEDS ASSESSMENT

- Ongoing commitment to measure and understand regional need and changes happening in the community
- Tied to the MHC definition of achievable local housing
- Refresh of regional unmet needs data previously collected in 2021 and 2016.



# HOUSING NEEDS ASSESSMENT TIMELINE





# CALL TO ACTION

- **Support Outreach:**  
Share social media, electronic emails, and paper surveys.
- Give time for employees to complete the survey.





# FINAL ASSESSMENT

- **In Person Happy Hour/Meeting**
- **TBD June/July**

**SURVEY  
RESULTS ARE IN!**



# Partner Updates



A stylized graphic of a mountain range composed of multiple overlapping peaks. The peaks are filled with a dense pattern of fine, parallel lines in various colors including blue, green, and yellow. A solid teal rectangular box is positioned in the center-right of the image, partially overlapping the mountain graphic.

# What's Next For MHC



# What's Next For MHC

## COMMUNITY-LED, DECISION PROCESS

- Polled Partners at April 2022 Council Meeting
- Large Group Discussion at January 2023 Council Meeting
- Partner meetings in April 2023
- Survey to all partners
- Recommendation from this group
- TTCF Board Decision (Summer 2023)

# MHC Regional Collaboration

**2017-2023**

## 29 Diverse Partners Operating Independently

**Land Planning  
Agencies**

**Public  
Agencies**

**Private  
Employers**

**Nonprofit  
Organizations**

**Networks and  
Associations**



Engaged leadership, aligned strategy  
and leveraged resources to  
accelerate housing solutions.

## Result: Community Capacity for Housing

### Regional Strategy

Ability to respond to the housing crisis: Annual Housing Needs Assessments focused on our unique region; Regional Housing Implementation Strategy to identify systems gaps and opportunities; Quarterly storytelling to capture realities on-the-ground and innovations to inspire.

### Innovation

Partner efforts to increase incentives and decrease barriers for housing: New local housing programs and policies focused on creating and preserving housing for the workforce; Collaborative agency solutions; Innovative pilots and social enterprises.

### Advocacy

Partners aligning on a regional policy platform: Representing the region in state and federal advocacy efforts for more funding and removing barriers.

### Funding

Partners coordinating local funds to align around housing needs: Securing new and sustained funding sources; Working with developers to address gaps.





## Facilitation and Convening

- 23 quarterly meetings
- 11 Tiger Teams (Mapping Public Lands, Creative Housing Types, Funding + Finance, Housing Programs, Expanded Definition of Affordability Team, Fees, ADU, Next Entity, Regional Housing Implementation Plan, Housing Hub, Capital Attractors)
- 5 Working Groups (State Policy, Funders Network, Supportive Housing and Homelessness, J4, Private Business Employers Housing Network)
- 2 annual meetings

## Public Outreach and Education

- Regional Website with Housing Tracker and Partner Updates
- 1000+ subscribers to email list
- Facebook presence
- Hosted emergency meeting on impact of COVID on housing with subsequent work plan and proclamation
- 22 Speaker Series events





## State-wide Policy Coordination

- 6 annual State Policy Platforms supported by partners
- 6 annual policy briefs with invitation to partners and lobbyists
- 9 bills supported
- 3 lobbying days
- 19 state senate and Assembly housing policy and budget committee members and staff

## Captured Data and Learnings to Support Implementation Efforts of Partners

- Defined Achievable Local Housing
- 3 housing needs assessments
- Regional Housing Implementation Plan
- 4 policy papers
- Identified strategies for preserving, converting and creating new housing for the workforce

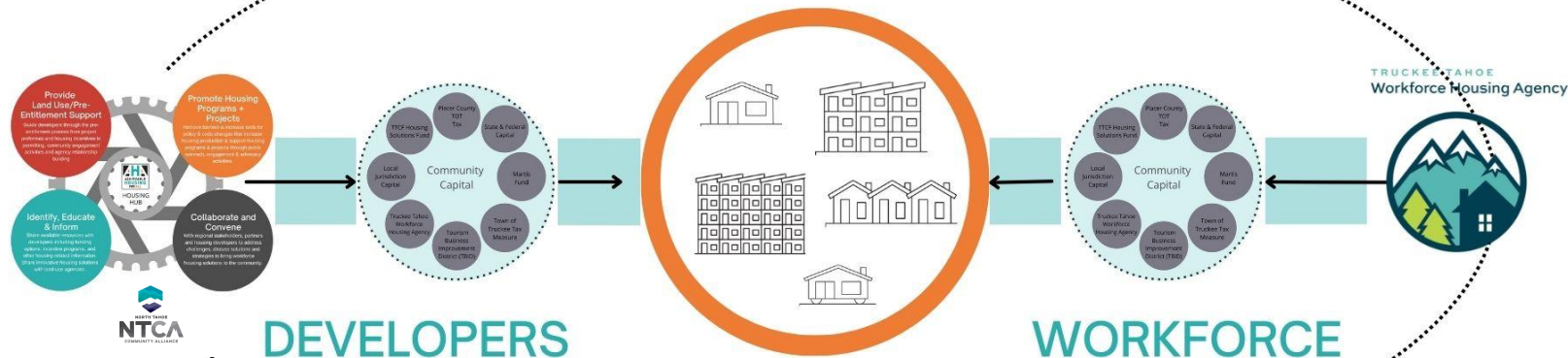
# REGIONAL CAPACITY



**NEVADA COUNTY**  
CALIFORNIA



Homeless Advisory Council





# GAPS

## Community Education

Support quarterly educational offerings on current housing projects, featuring new policy/programs and share the work of our partners

## Data and Storytelling

Annual regional housing needs assessment with storytelling build-out and community outreach

## State Policy

Regional representation in broader state policy efforts

## Facilitation and Convening

Annual housing summit; serve as a facilitator in key working group activities

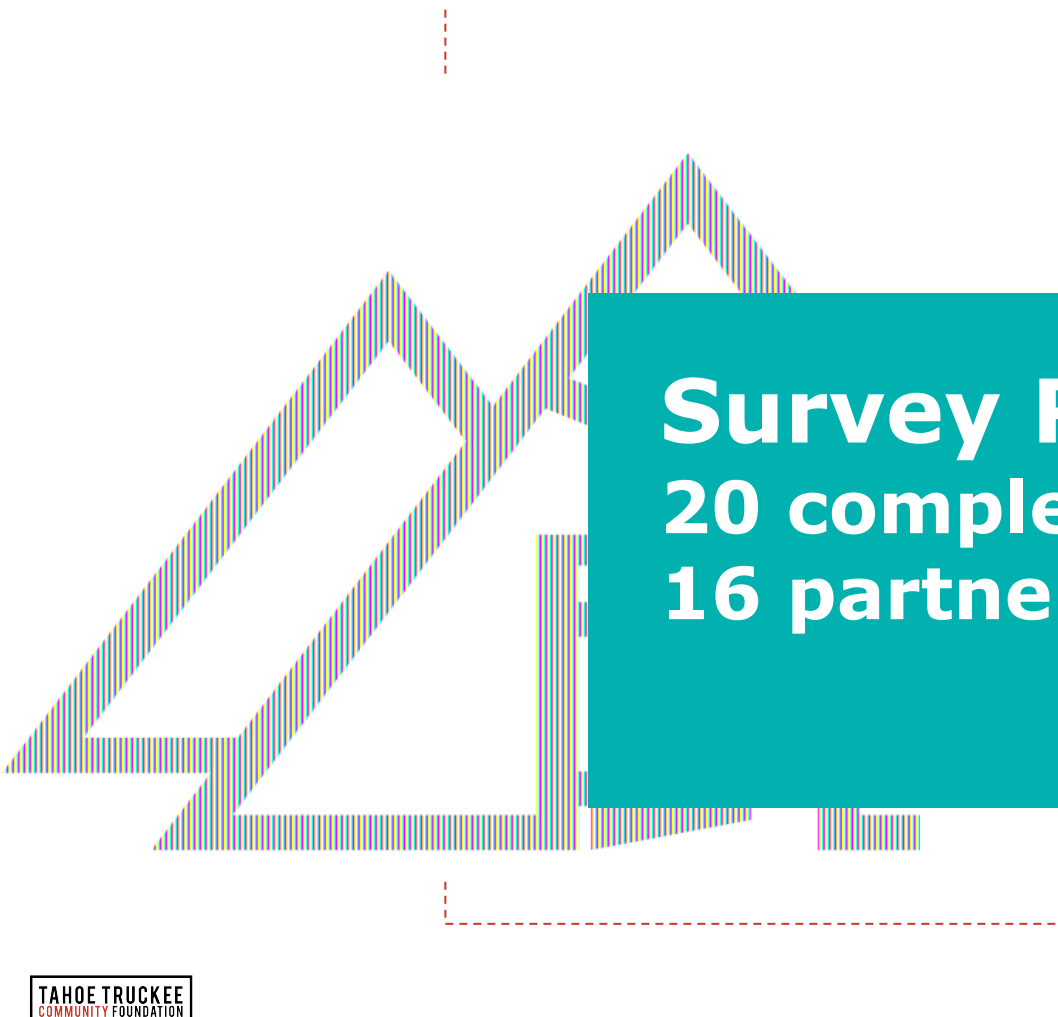
## Housing Funder's Network

Continue to convene



# PARTNER MEETING GENERAL THEMES

- There is still much work to be done. Don't want to lose the momentum or the built regional collaboration.
- MHC is trusted and as such is in a good position to continue regional convening.
- Critical that we have regional representation at the state and federal levels
- Shift in the last 3-years:
  - Engagement: Harder to engage in virtual world
  - Topics: More complex. More information. More confusion
  - Priorities: Shift from collective work to housing own workers a priority.

A stylized graphic of a mountain range composed of dashed lines in red, orange, and yellow. The mountains are layered, with the tallest peak in the center. A teal rectangular box is overlaid on the right side of the image, containing white text.

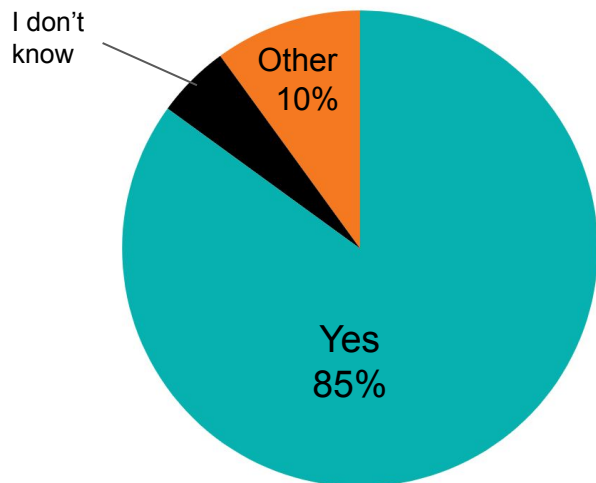
# **Survey Results**

**20 completed surveys**  
**16 partner organizations**

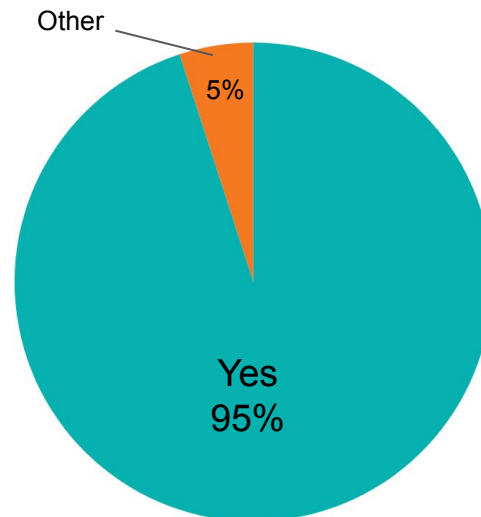


# PARTNER SURVEY FEEDBACK

**Do you think our region's housing focus has changed since 2016?**



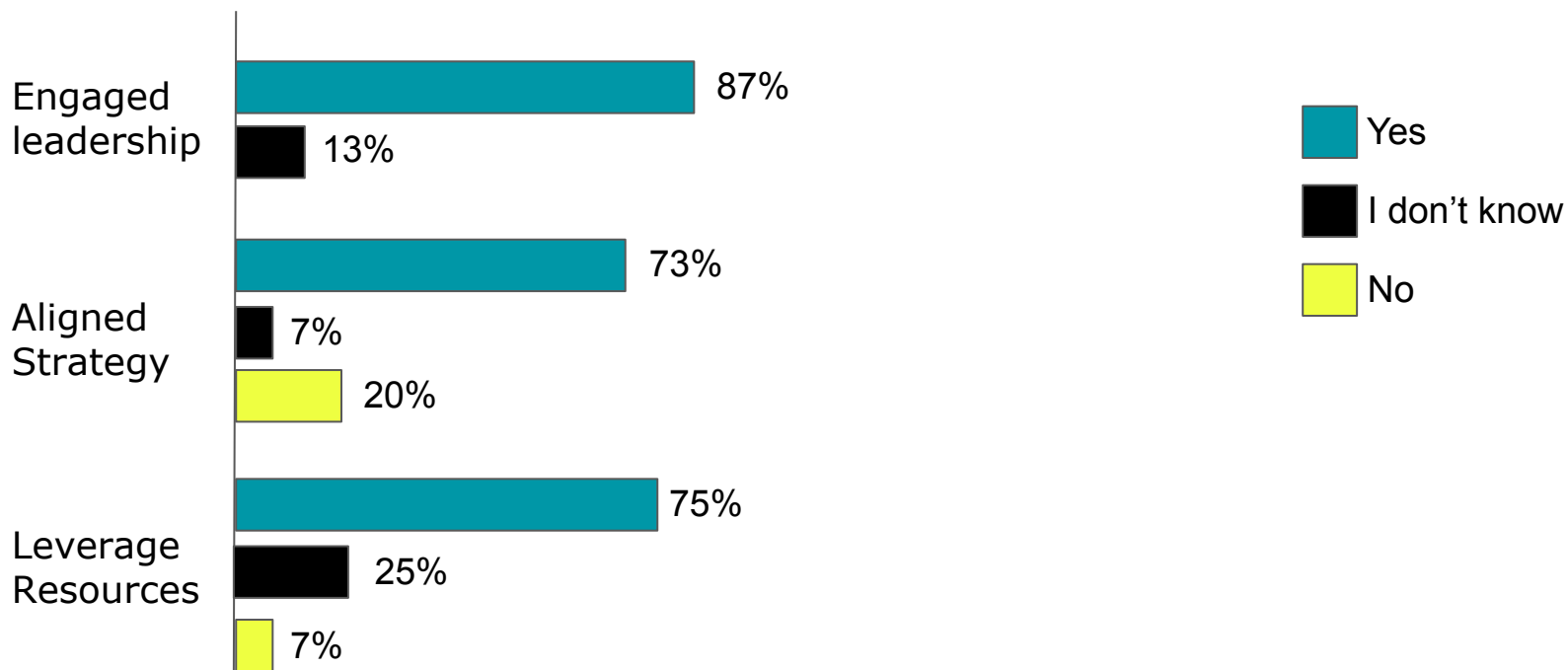
**Do you think the MHC has played a role in that change?**





# PARTNER SURVEY FEEDBACK

**Do you think MHC partners are currently more proactive than in 2016 in the following?**







# OVERALL SATISFACTION

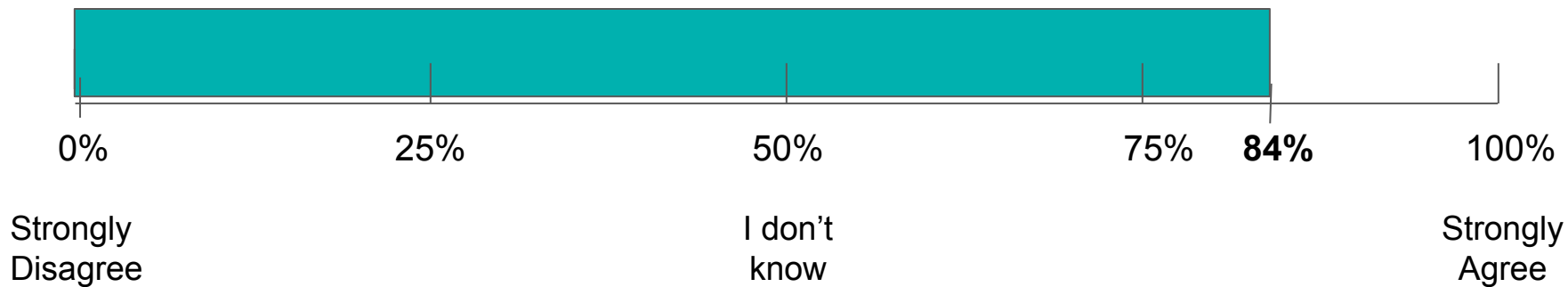
with how well the MHC does at the following activities.





# SHOULD MHC CONTINUE?

(In a modified way)





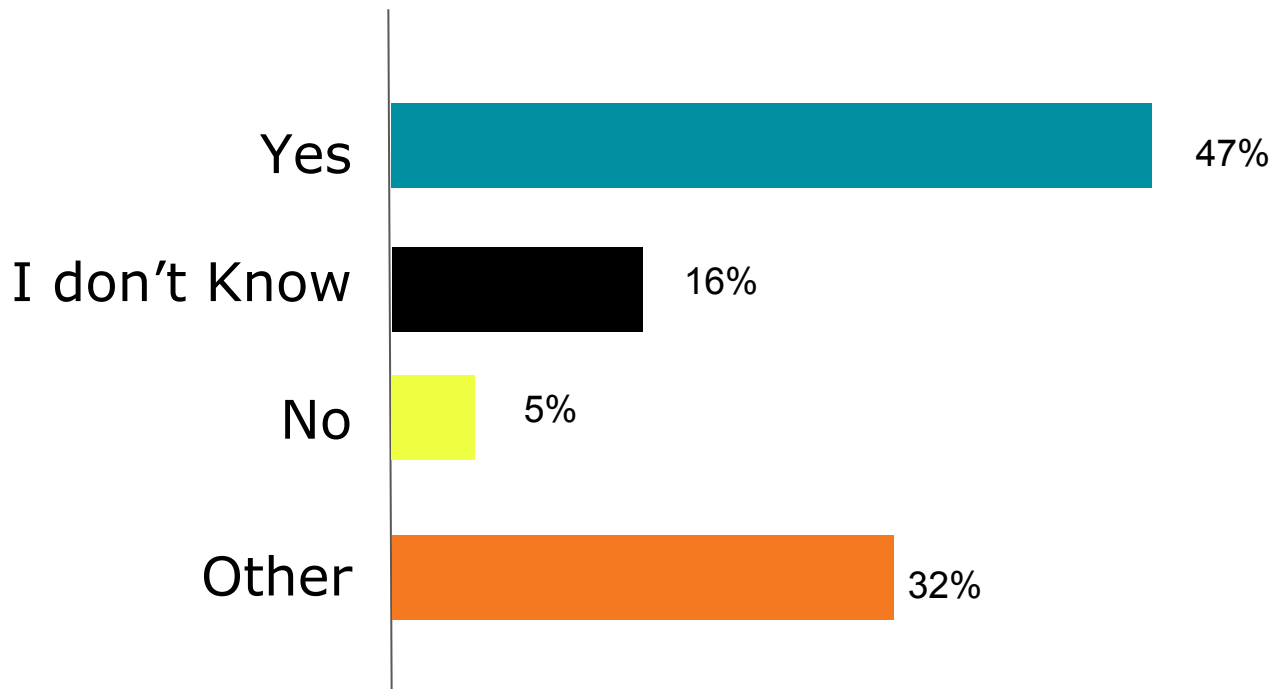
# WHAT'S NEXT

The next potential MHC effort should focus on:





# WOULD YOUR ORGANIZATION CONTINUE TO BE AN ACTIVE PARTNER OF A NEXT MHC EFFORT





# YOUR FEEDBACK

- Does this feedback resonate with you?
- What are we missing?
- What else?



# NEXT STEPS

- June 15: Virtual roll-out of updated Housing Needs Assessment
- June 30 - Final communication deliverables for MHC 2.0
- July 13 - Wrap-up and Recommendations to TTCF Board
- July 15 - Final report to Partners



# Public Comment





# PUBLIC COMMENTS: ENGAGEMENT PROTOCOL

- **Please limit comment to two minutes** to ensure all those interested in speaking will have the opportunity to share their ideas
- **Please follow the rules of the “Speak your Peace” Campaign**, as adopted by Truckee Tahoe Community Foundation:

**Pay attention:** Be aware and attend to the people and the world around you

**Listen:** Genuinely focus on others as they speak so that you may better understand their perspectives

**Be inclusive:** Welcome all points of view, every individual, and all groups of citizens working for the greater good

**Don’t gossip:** And do not accept when others do

**Show respect:** Honor other people and their opinions

**Be agreeable:** Consider the possibility you might be wrong, admit the things you do not know

**Apologize:** Be sincere and repair damaged relationships.

**Give constructive criticism:** Be sure that your intention is to help.

**Take responsibility:** Don’t shift responsibility or blame others



# THANK YOU

- In the chat box, share examples of gratitude
- Examples:
  - “I am grateful for the innovative programs that came from this collaboration; ex. Lease to Locals, Deed Restriction incentives, etc.
  - “ I am grateful to partners who have participated and contributed in MHC’s Working Group and Tiger Teams”



# THANK YOU!

## FUTURE MEETING: HAPPY HOUR

- APRIL 28, 2023

