



MOUNTAIN HOUSING COUNCIL QUARTERLY MEETING

JANUARY 27, 2023



OUR MISSION

To connect people and opportunities, generating resources to build a more caring, creative, and effective community





Community
Scholarships



Grant-Making
To Nonprofits



Emergency Response
Fund



Family Strengthening
through CCTT



Market-based Solutions
for Forest Health



Expand Housing
for Local Workforce

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Coordinator



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Community Impact
Manager



**TERESE
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**ANNE
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Forest Futures
Coordinator



MOUNTAIN HOUSING COUNCIL PARTNERS

Community Collaborative of Tahoe
Truckee

Contractors Association of Truckee
Tahoe

Donner Summit Association

Landing Locals

Martis Fund

Mountain Area Preservation

Nevada County

North Lake Tahoe Resort Association

North Tahoe Public Utility District

Olympic Valley Public Service District

Palisades Tahoe

Placer County

Sierra Business Council

Sierra Community House

Sugar Bowl Resort

Tahoe City Public Utility District

Tahoe Donner Association

Tahoe Prosperity Center

Tahoe Regional Planning Agency

Tahoe Sierra Board of Realtors

Tahoe Truckee Community Foundation

Town of Truckee

Truckee Chamber of Commerce

Truckee Downtown Merchants Association

Truckee North Tahoe Transportation

Management Association

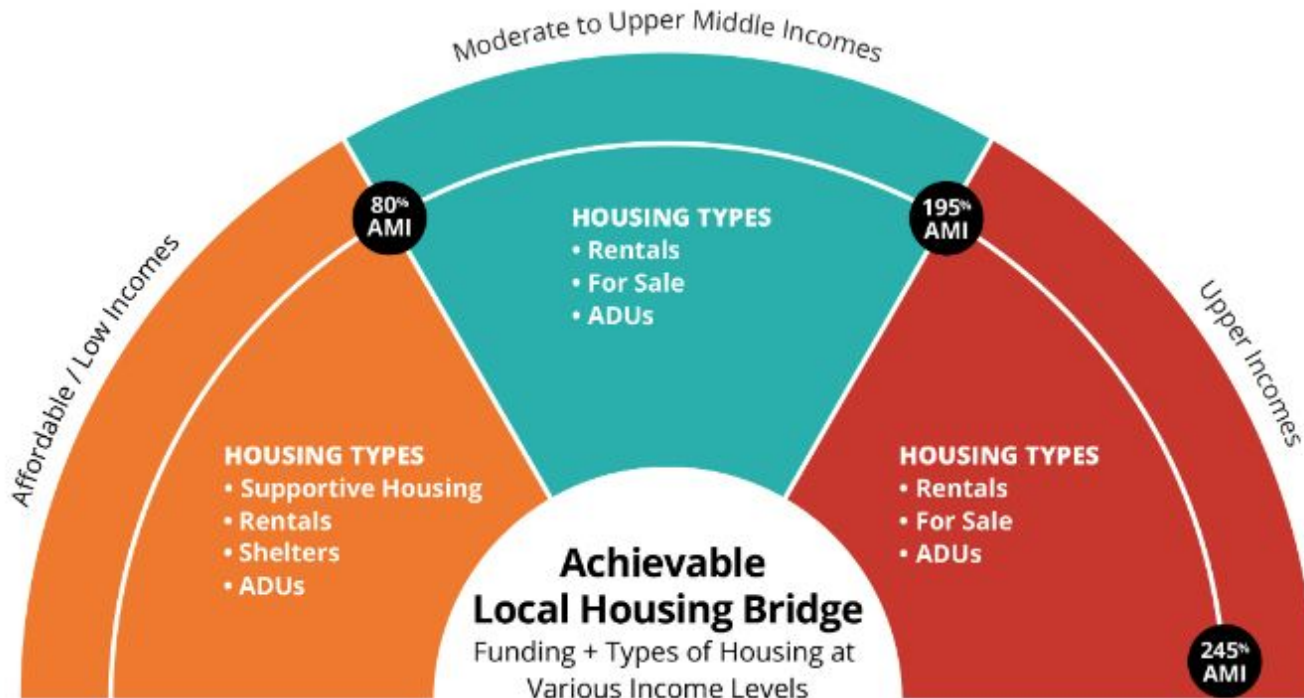
Truckee Tahoe Airport District

Truckee Tahoe Workforce Housing Agency

Vail Resorts/Northstar California

Visit Truckee-Tahoe

OUR WORK





MEETING PURPOSE

- Report on working group and tiger team activities
- Collaborate and innovate on various housing-related topics
- Share results of partner housing initiatives



AGENDA

- I. Welcome
- II. Storytelling: Community Impact with Jennifer Duffy of Hello Housing
- III. The Housing Ecosystem: The Housing Hub and Fund
- IV. Break
- V. MHC Working Group Updates: Policy and Homelessness Working Groups
- VI. A Conversation: What's Next for MHC
- VII. Partner Updates
- VIII. Public Comments & Close



MEETING AGREEMENTS

- Show up and bring your best ideas.
- Be prepared.
- Treat others with respect.
- Voice opinions and concerns.
- Advocate for our collaborative goals.
- Work collaboratively and
- Strive for consensus.
- Share your expertise.
- Serve as an ambassador.

Virtual Agreements

- Be patient
- Politely mute
- Please "Chat"





Storytelling: Community Impact

Jennifer Duffy
Hello Housing

Photo Source: Design Coalition



New Capacities and How They fit into the Housing Ecosystem

Stacy Caldwell

Tahoe Truckee Community Foundation

Emily Vitas

Truckee Tahoe Workforce Housing Agency

Erin Casey

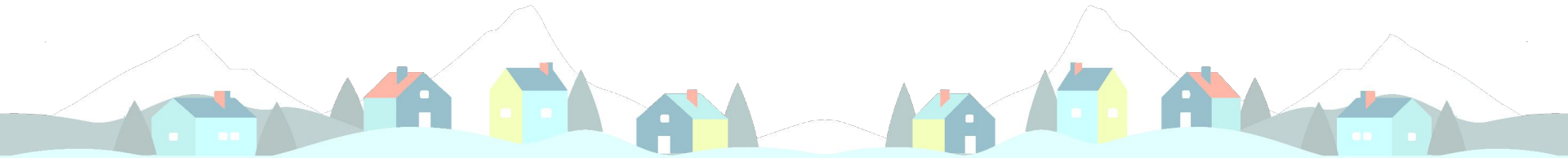
North Lake Tahoe Resort Association

Housing Our Workforce



TRUCKEE TAHOE
Workforce Housing Agency

**Nevada County - Placer County - Tahoe Forest Hospital District
Tahoe Truckee Unified School District - Truckee Donner Public Utility District
Truckee Tahoe Airport District - Town of Truckee**



Truckee Tahoe Workforce Housing Agency

Mission

To facilitate innovative workforce housing solutions.

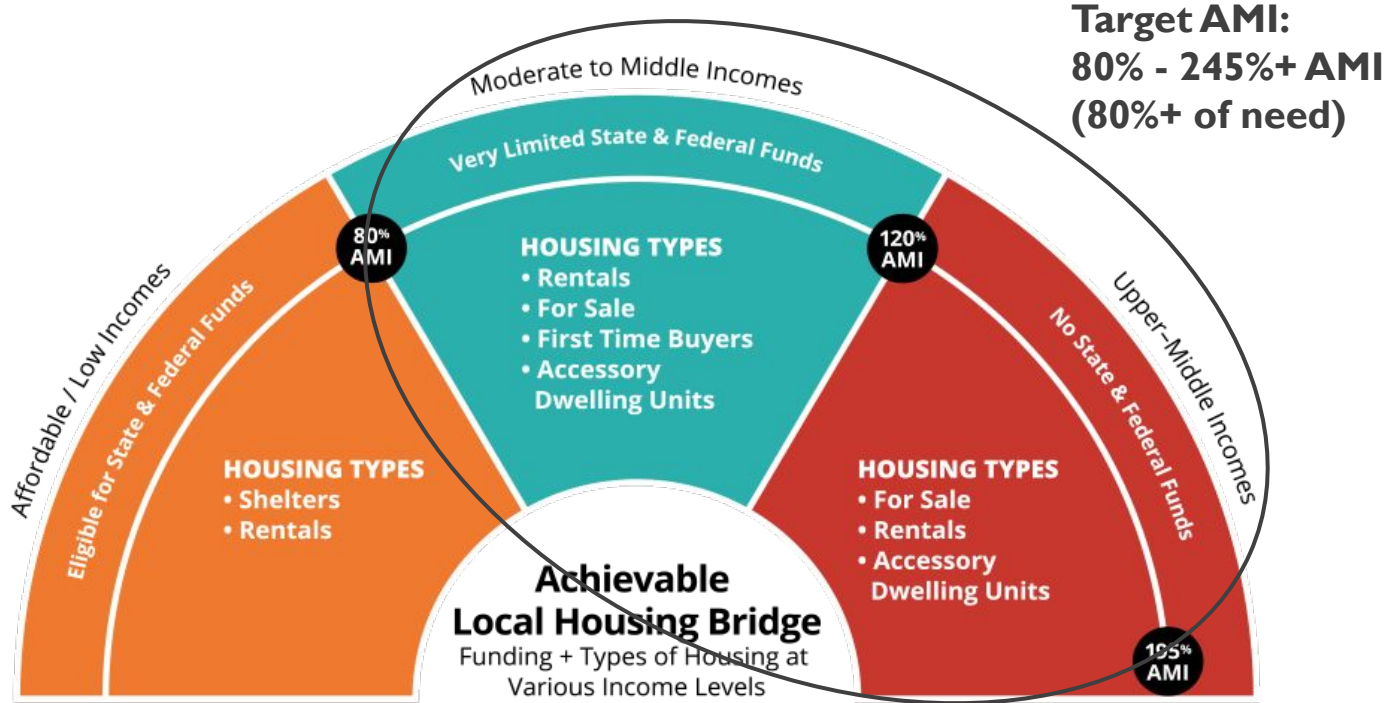
Vision

We envision a thriving community and economy where all local employees have access to quality homes that they can afford.

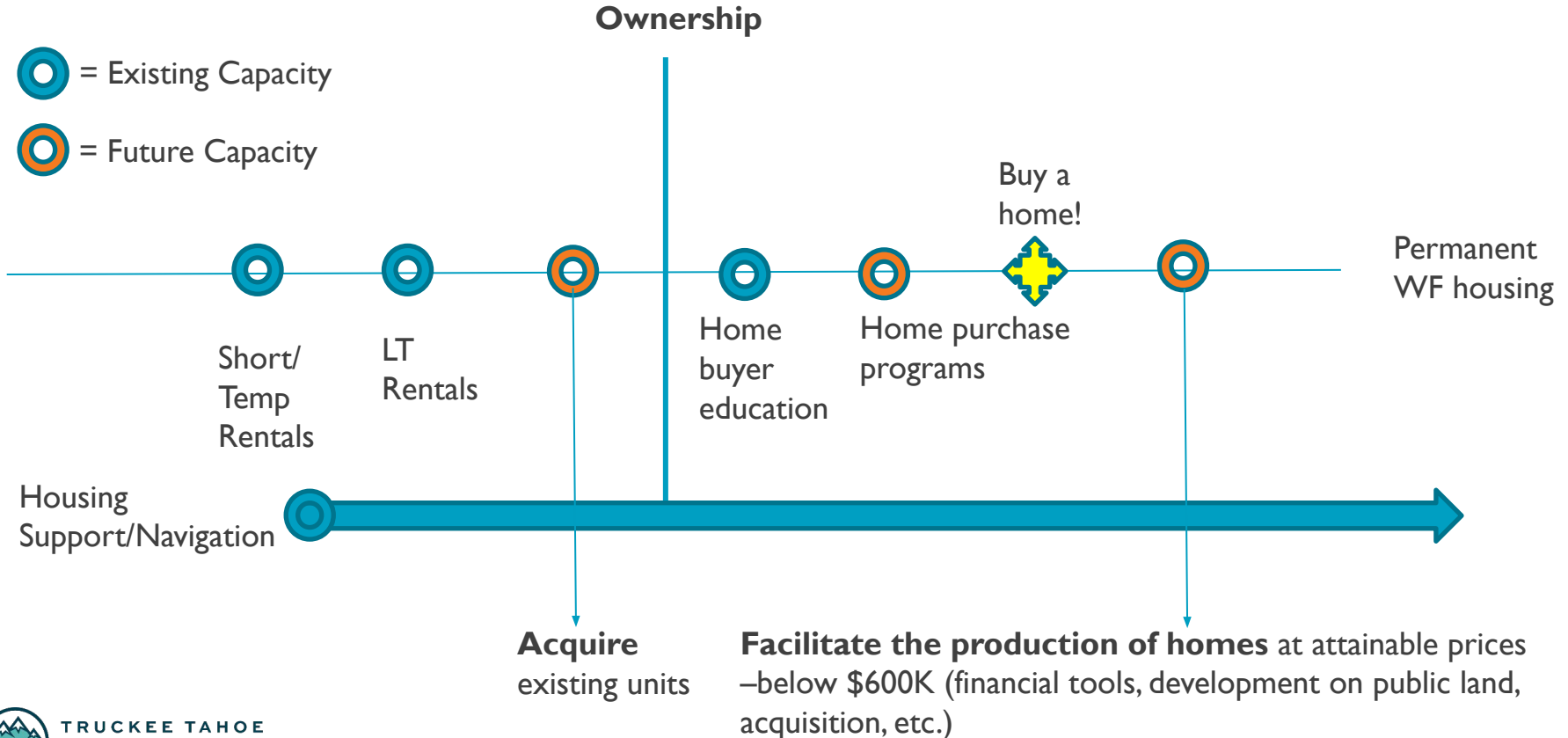


TRUCKEE TAHOE
Workforce Housing Agency

Who We Serve



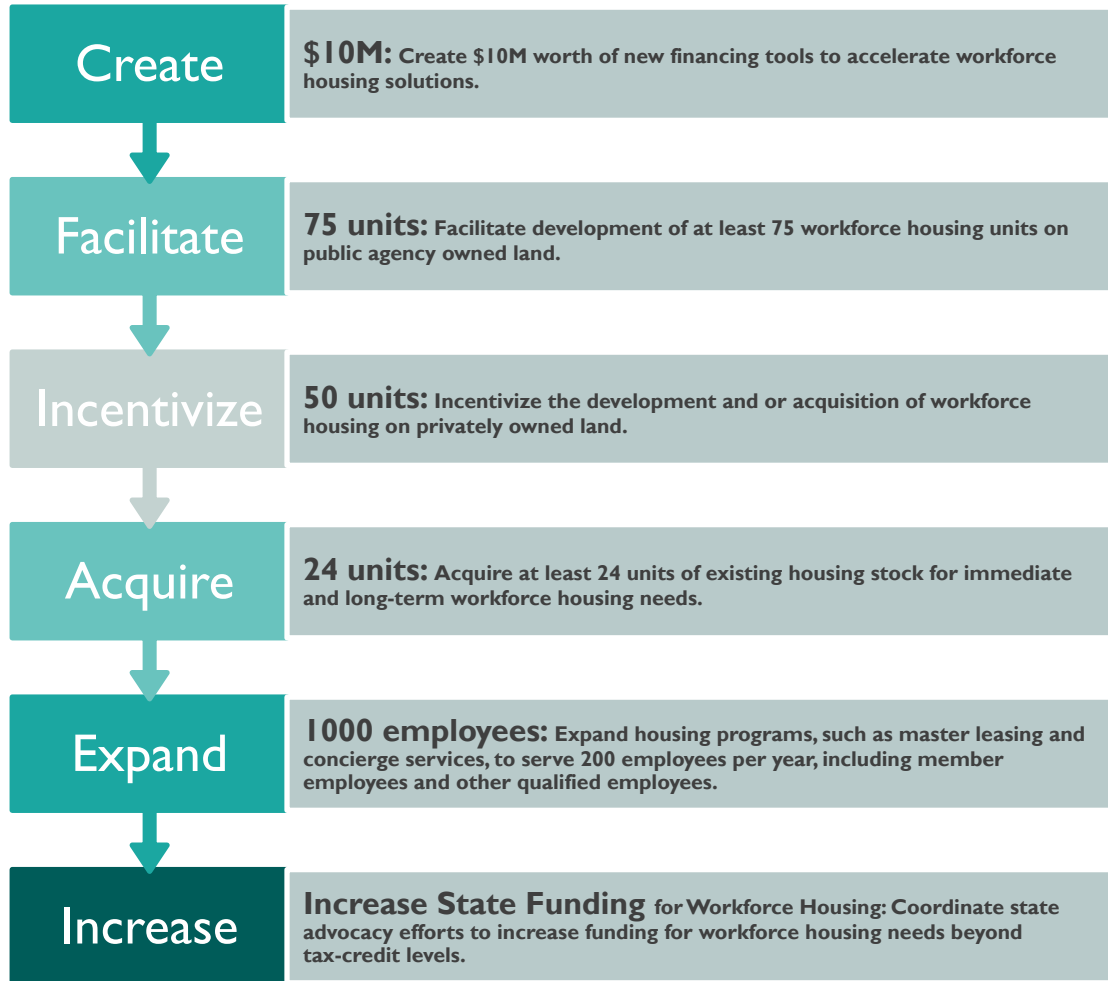
Goal: Address Short- and Long-term Housing Solutions



6 Strategic Plan Targets in 5 Years 2023-2027



TRUCKEE TAHOE
Workforce Housing Agency



Goals to Meet Targets

1) Create innovative financial tools to support workforce housing solutions.

- Found 501c3 Workforce Housing Fund
- Create Accelerator Fund for member agency efforts

2) Facilitate development of workforce housing on public agency-owned sites.

- Identify top 1-3 sites
- Engage Developers + Create RFP for development

3) Acquire existing properties for immediate and long-term workforce housing needs.

- Develop acquisition process
- Complete first acquisition in 2023

4) Expand housing programs to serve more of the regional workforce.

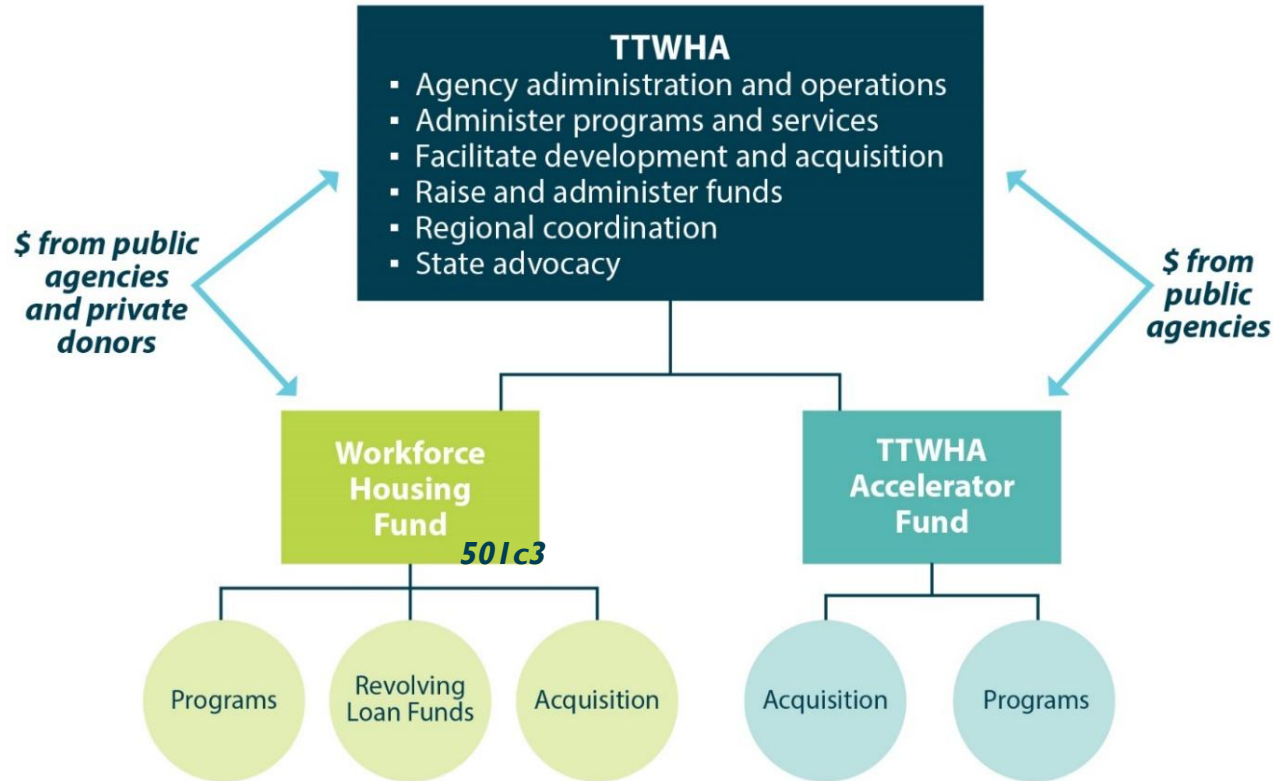
- Refine existing programs to best serve recipients
- Expand rental program to serve more qualified workforce

5) Influence state housing legislation through local coordination.

- Engage local advocacy working groups
- Participate in advocacy agenda creation + efforts



New Funding and Organizational Model



Next Steps

1

Step 1: Strategic Plan
Approval: January 2023

2

Step 2: Meet with
Stakeholders: Jan/Feb
2023

3

Step 3: Unlock funding
to build new structure:
February 2023

4

Step 4: Form
committee to create
the 501c3 Housing
Hub: February 2023

5

Step 5: Engage
consultants / partners
to develop revolving
loan fund and
acquisition models:
March / April 2023

6

Step 6: 501c3
Application
Submission! - May /
June 2023



How did we get here?

- Reviewed Mountain Housing Council's Regional Housing Implementation Plan (RHIP)
- Document outlines housing issues and solutions
- Solutions include creation of a nonprofit housing organization referred to as the "Housing Hub"
- Met w/ TTCF, MHC and the Truckee Tahoe Workforce Housing Agency to discuss the Hub and needed services
- Created a matrix and identified services provided by TTWHA and MHC – identified gaps the Hub could fill
- Developed early concept and shared w/ Housing Hub Tiger Team and Mountain Housing Council for input

Housing Gap Analysis

- Reviewed the RHIP w/ TTCF and TTWHA
- Considered evolving role of TTWHA
- Developed a grid, identified housing needs and organizations filling those needs
- Gaps were identified including advocacy, assistance for project proponents, support agencies achieve housing goals, etc.
- Housing Hub as currently defined addresses these gaps

THE HOUSING HUB

Housing Hub Programs + Services





THE HOUSING HUB

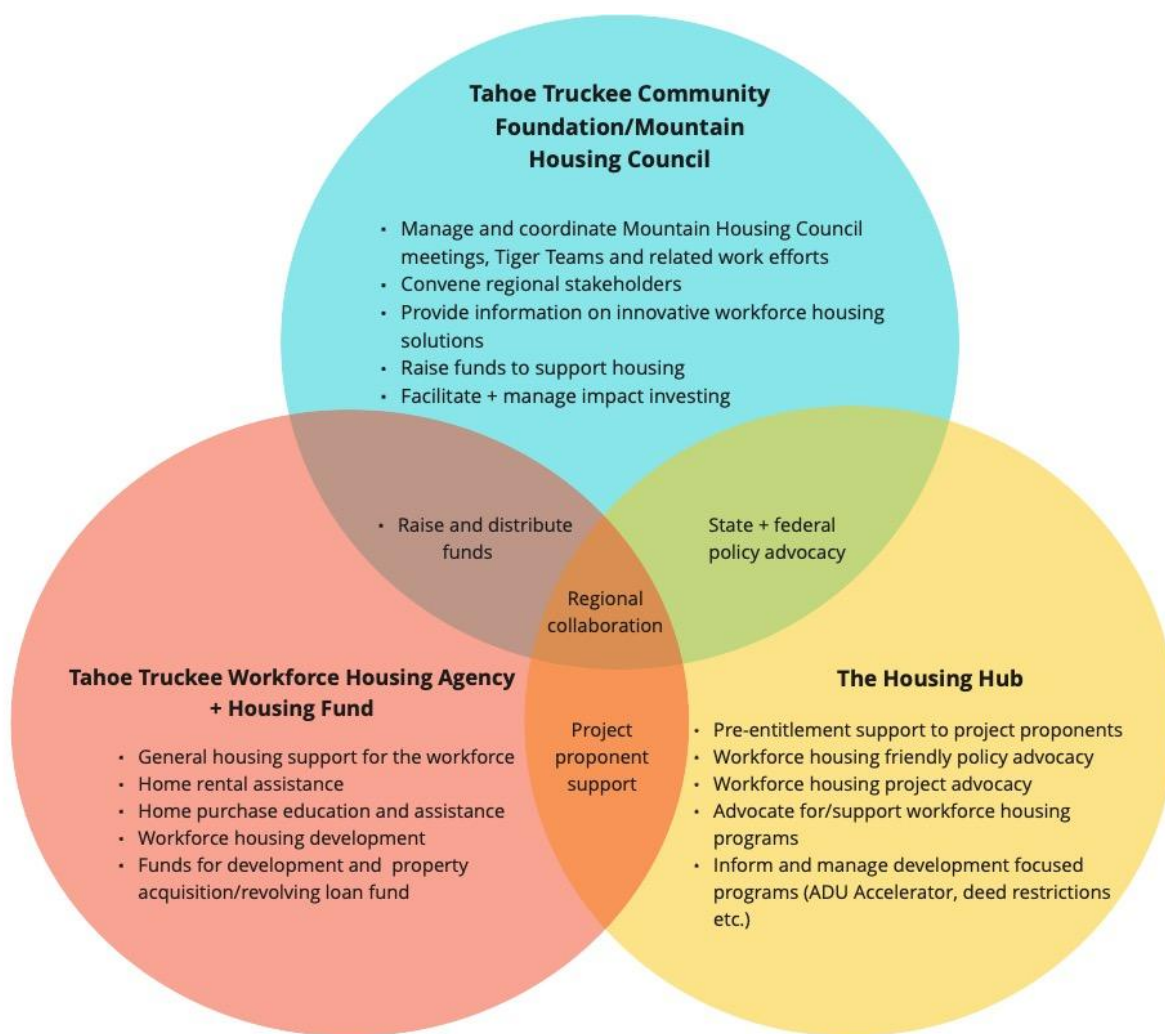
Draft Housing Hub Mission

To facilitate a viable path to workforce housing development by removing barriers and informing land use policy that results in additional housing units while promoting innovative workforce housing programs in order to support economic sustainability and community vitality in the North Lake Tahoe-Truckee region.



**Housing Hub
Governance and
Engagement**







Potential NLTRA Incubation



Funding partner to the Hub



Office space + administrative support



Board membership



Guidance + leadership



Legal guidance



Fiscal sponsor until 501 c approved



Present concept to NLTRA board in January 2023, again in March

Next Steps

1

Present concept to
MHC – January 2023

2

Meet w/ stakeholders –
Begin in January 2023

3

Present to Tiger Team
and MHC – February
2023

4

Meet w/ other
potential funding
partners-
January/February 2023

5

Follow up w/ NLTRA
board for incubation
consideration – March
2023

6

Launch in Q1 2023!
March/April



Why not one organization?



**How do we build a robust
housing strategy that
leverages and expands
capacities across jurisdictions?**



How do we build a resilient housing infrastructure that can withstand shifting community priorities?



How do Jurisdictions leverage us as well?



TRUCKEE-TAHOE
Workforce Housing Agency



WORKFORCE

DEVELOPERS





NEXT STEPS TTWHA + HOUSING HUB

The Housing Hub

1

Present concept to
MHC – January 2023

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March/April

TTWHA + Housing Fund

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Step 6: 501c3
Application
Submission! - May /
June 2023

An aerial photograph of a residential development, likely a townhome or condo complex, featuring several rows of buildings with light-colored roofs and walls. The development is surrounded by greenery and trees. A large teal rectangular overlay is positioned on the right side of the image, containing the word "Questions" in white text.

Questions



**Break
Return back in 10
minutes**



MHC Regional Housing Implementation Plan, October 2021



Housing Needs Assessment

Kristina Kind
Mountain Housing Council

Economic & Planning Systems



2023 WORKFORCE HOUSING NEEDS ASSESSMENT

- Ongoing commitment to measure and understand regional need and changes happening in the community
- Tied to the MHC definition of achievable local housing
- Refresh of regional unmet needs data previously collected in 2021 and 2016.





2023 METHODOLOGY

Refresh Assessment

- Using publicly available government data
 - Measure unmet need of 4 cohorts: Resident workforce, in commuters, seasonal employees, and homeless individuals
 - Disaggregated Data
- Community Input
 - Employee Survey
 - Employer Survey



2023 TIMELINE

Deliverables	Date
Survey Preparation	February 15, 2023
Data Analysis Begins	March 1, 2023
Distribute Employer and Employee Community Survey	March 1, 2023
Close Employer and Employee Community Survey	April 15, 2023
Final Report	May 1, 2023



CALL TO ACTION

- **Tiger Team Participation:**
 - SIGN UP TODAY -
 - 2 Meetings
(Starts in February)
- **Support Outreach:**

Share social media, electronic emails, and paper surveys.





Policy Working Group

STEVE FRISCH
SIERRA BUSINESS COUNCIL



POLICY WORKING GROUP MEMBERS



Facilitation:

Steve Frisch, Sierra Business Council

Members:

Peter Greenberger, Contractors Association of Tahoe Truckee

Fred Ilfeld, Olympic Valley Public Service District

Shawna Purvines, Emily Setzer, Placer County

Karen Fink, Tahoe Regional Planning Agency

John Falk, Tahoe Sierra Board of Realtors

Stacy Caldwell, Tahoe Truckee Community Foundation

Hilary Hobbs, Lynn Baumgartner, Yumie Dahn, Town of Truckee

Patrick Flora, Community Member



ADVOCACY WORKING GROUP POLICY PLATFORM



Process

- Principles + Platform
- Collaboration
- Opt-Out Strategy

Key Principles Include:

- Affordability
- Equity & Access
- Variety
- Services
- Retention

Objectives Include:

- Building Identity & Influence
- Supporting the 2022 California State Housing Plan
- Restoring Housing Funding in the 2022-2023 Budget.
- Removing Policy Barriers



CALL TO ACTION



Capital Day Participation
Wednesday, February 8th
10 AM - 3:00 PM

Meetings with the California State and
Assembly Housing Committees and
other key legislatures

Email Kristina@ttcf.net to join.

Future Dates: March 16





Supportive Housing and Homelessness Working Group

Cathie Foley,
North Tahoe-Truckee Homeless Services



SUPPORTIVE HOUSING & HOMELESSNESS WORKING GROUP

Members:

Alison Schwedner, Community Collaborative of Tahoe Truckee

Tammy Gregerson, Connecting Point

Brendan Phillips, Nevada County

Cathie Foley and Danielle Segal, North Tahoe-Truckee Homeless Services

Suzanne Lagrandeur, Ted Owens, Tahoe Forest Health Systems

Jazmin Breaux, Tahoe Truckee Health and Human Services

Cassie Hebel, Truckee Downtown Merchants Association

Laura Brown, Truckee Fire Department,

Lisa Madden, Truckee Police Department

Clare Novak, United for Action



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NORTH TAHOE TRUCKEE HOMELESS SERVICES

MISSION AND SERVICES:

The Mission of North Tahoe Truckee Homeless Services (NTTHS) is to provide vital safety-net services and end homelessness in the North Tahoe-Truckee region, one person at a time.

Services at the Church of the Mountains, Truckee through June 2023

- Emergency Warming Center (weather triggered)
- Day Respite Center (community, meals, laundry, & showers)
- Street Outreach
- Case Management (In programs and after housed)
- Helping people into housing (process, rapid rehousing)



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EMERGENCY WARMING CENTER UPDATES

Program Statistics since November 1, 2022

- OPEN 42 Nights
- 47 Individual Guests
- 207 Overnight Stays
- 49 Visits for dinner

Last year November 2021 - April 2022

- OPEN 46 Nights
- 54 Individual Guests
- 331 Overnight Stays
- 44 Visits for dinner



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NEXT STEPS

- Address needs to get through the winter
 - Funding Gaps
 - Volunteer Opportunities
 - [Connecting Point | Breakfast Host - Emergency Warming Center - TRUCKEE](#)
 - [Connecting Point | Dinner Kitchen Host - Emergency Warming Center - TRUCKEE](#)
 - [Connecting Point | Kitchen Host - Emergency Day Respite Center - TRUCKEE](#)
 - Other ways to be involved: <https://www.ntthomelesssservices.com/get-involved>
- Address lease expiration June 2023 & Permit needs if lease can extend
- Establish a Tahoe Truckee Homeless Advisory Committee to define shared vision for “right size” supports



AMI Housing, Inc.
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TAHOE TRUCKEE HOMELESS ADVISORY COMMITTEE

Pilot Committee, 1-2 years

Goals:

Act as a strategic planning group to guide regional Homeless Services in the North Lake Tahoe Region

Areas of Focus:

Political will and service alignment

Funding

Capacity building

Community Readiness

A stylized graphic of a mountain range composed of multiple overlapping peaks. The mountains are rendered with a dense pattern of fine, parallel lines in various colors (teal, orange, yellow, and grey). A solid teal rectangular box is positioned in the foreground, partially obscuring the mountains. The text "What's Next For MHC" is written in white, bold, sans-serif font within this box. Dashed red lines are visible at the top and bottom of the slide, framing the content.

What's Next For MHC



MHC PRINCIPAL ACTIVITIES

MHC 1.0

Quarterly Facilitation and Reporting

Public Outreach and Education

State-wide Policy Coordination

Support Collaborations Among Partners



MHC 2.0

Regional Housing Action Plan (RHAP)

Accelerate Funding Through Coordination and Leverage

Housing Hub



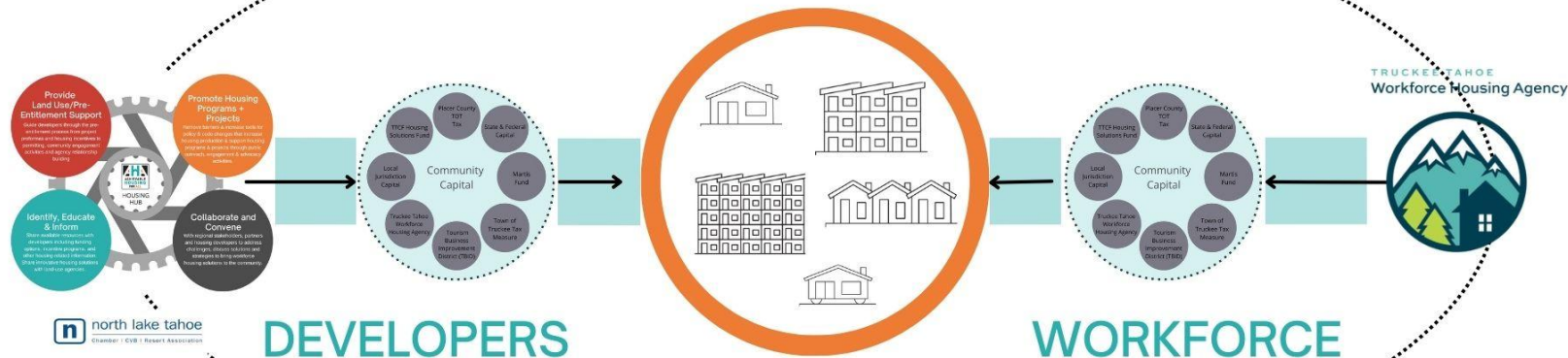
RECAP



NEVADA COUNTY
CALIFORNIA



Homeless Advisory Council



Regional Convener
State and Federal Advocacy
Data
Funders Network

Partner Highlights

The Mountain Housing Council of Tahoe Truckee (MHC) is a project of the [Tahoe Truckee Community Foundation](#) to accelerate solutions to [achievable local housing](#). The MHC's goal is to build on the needs identified in the Truckee Housing Needs Assessment and tackle the unique and pressing challenges of housing in the Truckee area and affordability.

Partner Updates

All Council partners have agreed to and signed the [MHC 2.0](#) from each partner.

Community Collaborative of Tahoe Truckee			
Contractors Association of Truckee Tahoe	●		Tahoe Donner Association
Donner Summit Association	●		Tahoe Prosperity Center



Public Comment



PUBLIC COMMENTS: ENGAGEMENT PROTOCOL

- **Please limit comment to two minutes** to ensure all those interested in speaking will have the opportunity to share their ideas
- **Please follow the rules of the “Speak your Peace” Campaign**, as adopted by Truckee Tahoe Community Foundation:

Pay attention: Be aware and attend to the people and the world around you

Listen: Genuinely focus on others as they speak so that you may better understand their perspectives

Be inclusive: Welcome all points of view, every individual, and all groups of citizens working for the greater good

Don’t gossip: And do not accept when others do

Show respect: Honor other people and their opinions

Be agreeable: Consider the possibility you might be wrong, admit the things you do not know

Apologize: Be sincere and repair damaged relationships.

Give constructive criticism: Be sure that your intention is to help.

Take responsibility: Don’t shift responsibility or blame others



THANK YOU!

**FUTURE QUARTERLY MEETINGS:
4TH FRIDAY, 8-11AM**

- **APRIL 28, 2023**

