



**Supportive Housing & Homelessness Working Group**

***October 27, 2021, 2:30 pm to 4:00 pm***

***Meeting Summary***

Attendees: Clare Novak, Raul Martinez, Will Taylor, Cathie Foley, Alison Schwedner, Cassandra Lashmett, Kevin McKechnie, Nancy, Suzi Lagrandeur, Anne Rarick, Sarah Jahr, Lisa Madden, Cindy Basso, Paul Long, Jazmin Breaux, Brendan Phillips

**Goal: To work collectively in planning for short-, mid-, and long-term solutions to address issues involving homelessness and supportive housing in the North Tahoe-Truckee region  
(Attached: Working Group Charter)**

I. Welcome and Introductions

Topic	Discussion	Next Steps
<p><b>Placer’s Regional Homelessness Action Plan Process</b> <i>Raul Martinez, Assistant Director of Placer County HHS</i></p>	<ul style="list-style-type: none"> <li>● Placer County Board of Supervisors identified homelessness as a priority this past spring.</li> <li>● The recent Homeless Summit was a one-time event, a kick-off of for the Regional Homelessness Action Plan, which was a Board for priority for this year, and focuses on bringing together jurisdictions (county, cities, and town), as well as homelessness funders (e.g., health systems, philanthropy) and includes staff and elected officials—along with the perspectives of providers and those with lived experience in the background portions. The process/this phase is set to conclude in December.</li> <li>● The process Goals:               <ul style="list-style-type: none"> <li>○ To better align policies, practices, programs across the jurisdiction, enhance collaboration and communication, to</li> </ul> </li> </ul>	

	<p>position the region to receive state, federal funding, enhance public understanding and support.</p> <ul style="list-style-type: none"> <li>● Past 4 months, created an existing conditions report, and formed an advisory group (funders and gov. officials), and ad-hoc group of elected officials to develop the framework.</li> <li>● <a href="#">Read More</a></li> <li>● There will be report announcements related to the governing boards and COC sometime in Dec/Jan.</li> <li>● State of CA commissioned UCSF to take a deeper dive into the factors of homelessness, focusing on 8 counties. Placer was selected as one of the sites. We should expect to see community interviewers through mid-December. <ul style="list-style-type: none"> <li>● 100s of interviews</li> <li>● Results will be generalized and Counties will have access to their data.</li> </ul> </li> </ul>	
<p>.Placer Consortium on Homelessness &amp; Placer Independent Resource Services <i>Will Taylor, CPRP, Systems Advocate Placer Independent Resource Services</i></p>	<p>Placer Independent Resource Services</p> <ul style="list-style-type: none"> <li>● Independent living advocacy</li> <li>● In Nevada County, FREED provides the same services.</li> </ul> <p>Placer Consortium on Homelessness convenes homelessness providers the first Thursday of the month.</p> <ul style="list-style-type: none"> <li>● Collaborative problem-solving</li> <li>● Presentations</li> <li>● Resource sharing</li> <li>● Next year: focus on jurisdiction/regional housing programs.</li> </ul>	<p>Working Group should figure out how to bring a Fair Housing Reasonable Accommodation Housing Fair Housing Presentation presenter into our community (in service for NTTHS perhaps?). Will Taylor will forward the contact information of Rivky Gravis Project Sentinel to Jazmin.</p>
<p>Discussion: Changing the perception of homelessness</p>	<p><b>United for Action Capacity</b></p> <ul style="list-style-type: none"> <li>● Focused on homelessness and supportive housing</li> <li>● Based on member survey responses, will provide targeted community outreach <b>to churches</b> focused on outreach, advocacy, and education.</li> <li>● Open to hosting community forum</li> </ul>	

## Outreach Brainstorm

Possible awareness talking points:

- Homeless population mirrors the demographics of the TT general population. Seeing influx of people moving in all cohorts, not just homelessness. For instance outside remote workers
- Some people raised here have been tipped into homelessness due to pressures. To combat the message that “they aren’t us.”
- Storytelling- Highlight a few people who are unhoused, using stories not faces if necessary.
  - Photo Voice project- give homeless people a disposable camera and then explain what those things are in their voice.
  - Consider an art project from a TAL resident
- SH & H education
- Identify community perspective and target messaging accordingly (perspective and negative).
- stigma -reduction campaign
- Consider a PR campaign to develop a set a collateral
- Cathie suggested that general education is good right now tied to EWC opening, new affordable housing projects, and upcoming Point in Time count.

Possible Community Outreach efforts:

- Print Media~ *Be careful of posting to social media/NextDoor. Difficult to monitor.*
- FAQ page on NTTHS website. Could address this question and include resources.
- Truckee Radio once we have finalized the presentation. Consider Truckee radio in the new year.
- Community Forums
  - Living Room Conversation model is effective.

Timing of Efforts

**Action:** Cathie will share chronic homelessness demographic statistics over the past five years.

**ACTION:** Review community meeting notes and identify community issues.

	<ul style="list-style-type: none"> <li>• Time it for the week before Thanksgiving for National homeless week/and or winter season.</li> <li>• Cathie also suggested targeted community meetings should start happening when Homekey location is confirmed to address neighbor concerns.</li> </ul>	
<p>Nevada County Homeless Plan  <i>.Brendan Phillips, Nevada County Housing Resource Manager</i></p>	<ul style="list-style-type: none"> <li>• AB140 -- changes housing and homelessness legislation. Outlines how a plan should be adopted at a local level and how once it is adopted by state agency funding is tied to the plan. Outcome metrics need to be tied to the system that tracks it</li> </ul> <p>Plan encompasses next 5 years.</p> <ol style="list-style-type: none"> <li>1. Prevention and diversion. Day 0 strategy. To prevent homelessness</li> <li>2. Provide outreach and supportive services. Provide services faster. Day 1-90 strategy.</li> <li>3. Expand Shelter. Day 1-180 strategy</li> <li>4. Increase housing stock. Central to the plan. Recruiting and engaging landlords.</li> <li>5. Collaborate/Functional Zero</li> </ol> <p>Plan is countywide and is not broken down by specific regions.  Can breakout by region through the By Name list.</p>	

Next Meeting: November 24th CANCELLED (due to holiday). Reschedule December 22nd meeting for December 15th (if needed)