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MOUNTAIN HOUSING COUNCIL QUARTERLY MEETING

APRIL 22, 2022



OUR MISSION

To connect people and opportunities, generating resources to build a more caring, creative, and effective community



WHAT WE DO



Community
Scholarships



Grant-Making
To Nonprofits



Emergency Response
Fund



Family Strengthening
through CCTT



Market-based Solutions
for Forest Health



Expand Housing
for Local Workforce



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SULLIVAN**
Board Chair



**GEOFF
EDELSTEIN**
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**KELLEY
CARROLL**
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**BOB
RICHARDS**
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KILMER**



**JERUSHA
HALL**



**KRISTIN
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**NICOLE
TODD BAILEY**



STACY CALDWELL
CEO



KATE FRANKFURT
Chief Philanthropy
Officer



PHYLLIS MCCONN
Community Impact
Officer



KATHY WHITLOW
Foundation Services
Director



DEB RYAN
Resident Wise
Woman



**ALISON
SCHWEDNER**
Community
Collaborative Director



**NICOLE
LUTKEMULLER**
Forest Futures
Program Director



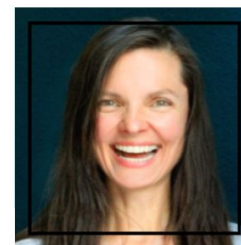
**TARA
ZUARDO**
Mountain Housing
Council Director



**SACHE
CANTU**
Director of Impact
Investing



**KRISTINA
KIND**
CCTT & MHC
Coordinator



**TIMEA
GRISSET**
Executive Asst. &
Project Manager



**CAROLINE
CRAFFEY**
Communications
Manager



MOUNTAIN HOUSING COUNCIL PARTNERS

**Community Collaborative of Tahoe
Truckee**

**Contractors Association of Truckee
Tahoe**

Donner Summit Association

Landing Locals

Martis Fund

Mountain Area Preservation

Nevada County

North Lake Tahoe Resort Association

North Tahoe Public Utility District

Olympic Valley Public Service District

Palisades Tahoe

Placer County

Sierra Business Council

Sierra Community House

Sugar Bowl Resort

Tahoe City Public Utility District

Tahoe Donner Association

Tahoe Prosperity Center

Tahoe Regional Planning Agency

Tahoe Sierra Board of Realtors

Tahoe Truckee Community Foundation

Town of Truckee

Truckee Chamber of Commerce

Truckee Downtown Merchants Association

Truckee North Tahoe Transportation

Management Association

Truckee Tahoe Airport District

Truckee Tahoe Workforce Housing Agency

Vail Resorts/Northstar California

Visit Truckee-Tahoe



MHC MEETING AGREEMENTS

- Show up and bring your best ideas.
- Be prepared.
- **Treat others with respect.**
- Voice opinions and concerns.
- Advocate for our collaborative goals.
- Work collaboratively and strive for consensus.
- Share your expertise.
- Serve as an ambassador.

Virtual Agreements

- Be patient
- Politely mute
- Please "Chat"





AGENDA

8:00-8:05	Welcome
8:05-8:20	Community Storytelling
8:20-9:30	Partner Updates
9:30-9:40	Break
9:40-10:15	MHC Working Group and Program Updates
10:15-10:25	HUB Update
10:25-10:50	Reflections Breakout
10:50	Public Comment & Close



STORIES FROM THE COMMUNITY



COHO TRUCKEE

Jan Holan

Managing Partner
Lift Truckee

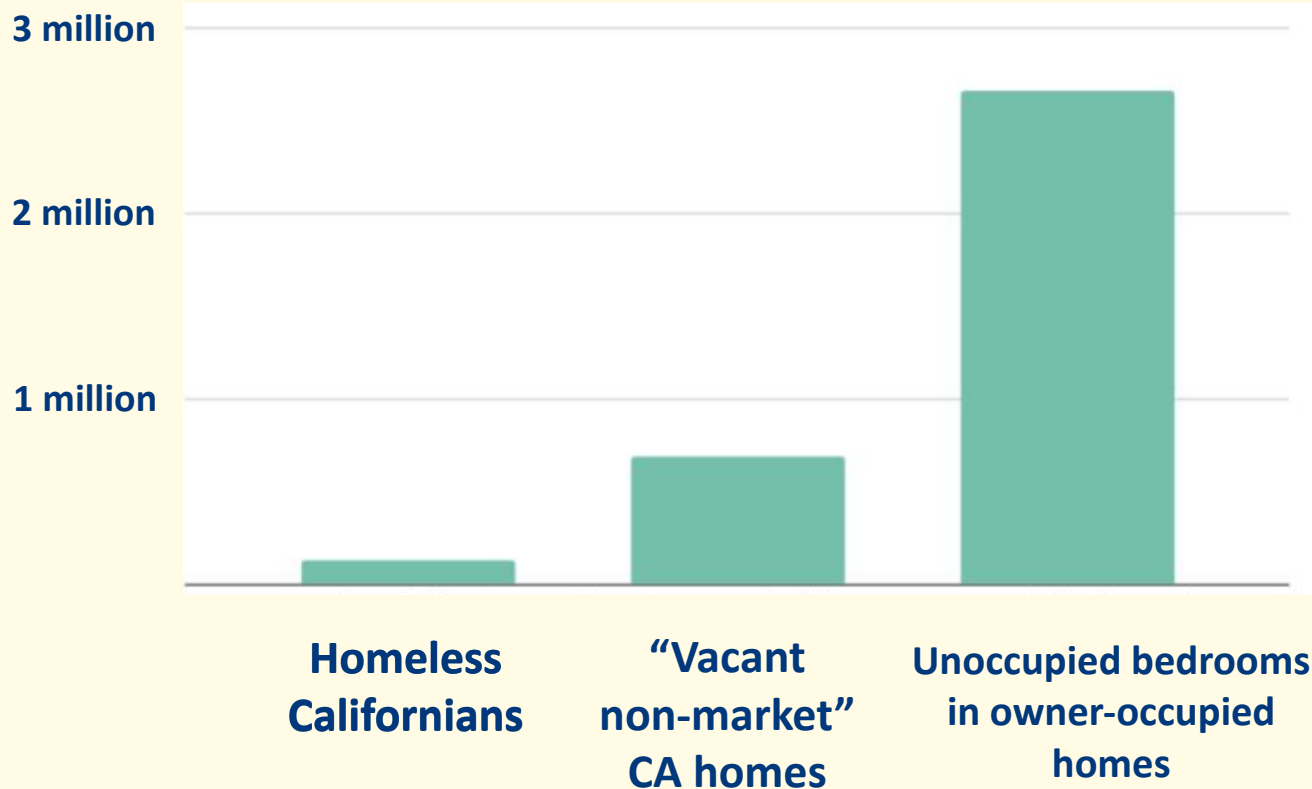


Justin Ellerby

Executive Director
Home Share
American River

“California Homeowners Have 20 Uninhabited Bedrooms For Every Homeless Person”

Michael Andersen, Sightline Institute



*By his method
(updated to 2019):*

- Placer County has **74k+** such bedrooms
- Nevada County, **19k+**
- Sacramento County, **216k+**



HomeShare AMERICAN RIVER

Get **FREE**
screening
matchmaking
active support

Plus, trade lower rent for household
services!

All ages welcome



Always seeking:

- Hosts (owners or renters)
- Volunteer Matchmakers → →
- Outreach opportunities
- Operational and/or funding partnerships



Placer People
of Faith Together



Justin Ellerby, Executive Director, HSAR
MBA in Community Economic Development, CBU

justin@homeshareamericanriver.org
T: (916) 360-0074 / C: (530) 746-8681



EXPANDED PARTNER UPDATES



Deed Restriction

Stephanie Holloway
Placer County

Hilary Hobbs
Assistant to the Town
Manager, Town of Truckee

Palisades Tahoe Pilot

TRPA: Progress on Housing Standards

Alyssa Bettinger, Senior Planner

Tahoe Prosperity Center Update

Chase Janvrin, Program Manager



BREAK
RETURN BACK IN 10 MINS



POLICY WORKING GROUP LOBBYISTS & LEGISLATORS

**STEVE FRISCH
PRESIDENT
SIERRA BUSINESS COUNCIL**



POLICY WORKING GROUP MEMBERS

Facilitation:

Steve Frisch, Sierra Business Council

Members:

Emily Setzer and Shawna Purvines, Placer County

Danielle Hughes, North Tahoe Public Utility District

Fred Ilfeld, Olympic Valley Public Service District

Hilary Hobbs and Yumie Dahn, Town of Truckee

John Falk, Tahoe Sierra Board of Realtors

Karen Fink, Tahoe Regional Planning Agency

Peter Greenberger, Contractors Association of Tahoe Truckee

Stacy Caldwell, Tahoe Truckee Community Foundation

Tara Zuardo and Kristina Kind, MHC

Lori Marquette, Community Members





POLICY WORKING GROUP



Update on Policy Actions

- Leg Tracking/Position Letters
- May Revise
- Partnership Meetings
- Leg Meetings



POLICY WORKING GROUP

FUTURE MEETINGS



Next Working Group Meeting:

- May 23 - 2:00 PM

Future Meetings Schedule:

- 4th Monday of month
- Every other month/as needed: June - December



SUPPORTIVE HOUSING & HOMELESSNESS WORKING GROUP

*CATHIE FOLEY, PROGRAM DIRECTOR
NORTH TAHOE-TRUCKEE HOMELESS SERVICES
JAZMIN BREAUX, PROGRAM MANAGER
TAHOE TRUCKEE HEALTH AND HUMAN SERVICES*

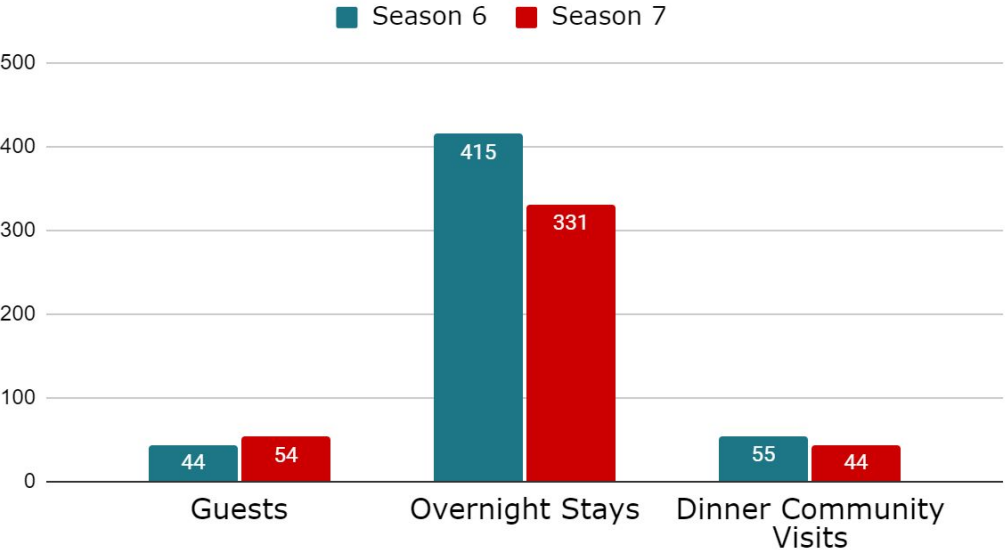


SUPPORTIVE HOUSING & HOMELESSNESS WORKING GROUP

Jennifer Price, AMI Housing
Alison Schwedner, Community Collaborative of Tahoe Truckee
Anne Rarick, Sierra Community House
Brendan Phillips, Nevada County
Cassie Hebel, Truckee Downtown Merchants Association
Cathie Foley and Danielle Segal, North Tahoe-Truckee Homeless Services
Lisa Madden, Truckee Police Department
Jazmin Breaux, Tahoe Truckee Health and Human Services
Laura Brown, Truckee Fire Department,
Mark Digiacomio, Community Member,
Suzanne Lagrandeur, Tahoe Forest Health Systems
Tammy Gregerson, Connecting Point
Clare Novak, United for Action

EMERGENCY WARMING CENTER SEASON-END UPDATE

Emergency Warming Center Season 6 vs Season 7 Comparison



Season 6:
November 2020 - April 2021
Open 46 nights

Season 7:
November 2021 - April 2022
Open 46 nights



EMERGENCY RESPITE DAY CENTER

Meals, Showers, Laundry, Case Management

Timeframe	# of Guests	Total Guest Visits	# of Meals	# of Showers	# of Laundry
January 2021- April 14, 2022 244 days open	294	7,783	1,644	1,280	440



AMI Housing, Inc.
A California Non-Profit Corporation





CASE MANAGEMENT

99 individuals engaged in Case Management since 1/2021

- Basics such as ID, SS Card, Cal Fresh, Medi-cal
- Housing applications, Move In Support
- Legal Issues, Connections to other agencies
- Connections to family & friends / Move support out of the area



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STREET OUTREACH

November 2021

- Homeless Outreach Coordinator position transferred from Sierra Community House to North Tahoe Truckee Homeless Services, AMI Housing
- We have two staffers supporting this position, forming to a team to do street outreach



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EMERGENCY ROOM PROJECT

- 11 neighbors (9 households)
- 2,717 bed nights

As of April 14, 2022:

- 6 households are housed
- 2 households pending lease signings for April, 30 2022
- 1 household remains in a hotel
- 1 household returned to homelessness



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CELEBRATION TIME ~ HOUSING

39 neighbors (37 households) housed since January 2021

(24 Chronically Homeless / 15 Newly Homeless)

- 6 with private landlords
- 29 guests housed within the new housing developments within the Tahoe Truckee region
- 2 into Assisted Living

(3 have returned to homelessness ~ 3 passed away)



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HOUSING OUR NEIGHBORS

How long have these 39 neighbors been part of our community fabric?

- 13% had lived here less than 1 year
- 22% had lived here, 1-5 years
- 6% had lived here, 5-10 years
- 59% had lived here, 10+ years



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FINANCIAL AND CASE MANAGEMENT SUPPORT

Financial Support:

Rapid Rehousing / HDAP Funds - 22 households

Placer County EHV - 1 household

Nevada County EHV - 5 households

Private Funding - 5 households

Case Management Support:

31 of newly housed neighbors continue to engage
in Case Management Support



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POINT IN TIME COUNT

- A Federal requirement for each County Homeless Continuum Of Care
- Established to provide a snapshot of individuals experiencing homelessness on ONE designated given night (February 2022)
- Data will be finalized and sent to HUD by April 29th
- Press Releases will be released with final numbers after data is validated by HUD



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WORKING GROUP FUTURE MEETINGS

Next Working Group Meeting:

- April 27 - 2:00 PM

Future Meetings Schedule:

- 4th Wednesday of month
- Every other month/as needed



PRIVATE BUSINESS EMPLOYER HOUSING NETWORK

TARA ZUARDO
PROGRAM DIRECTOR



FUTURE MEETINGS

Meetings on the fourth Thursday of every month from 12-1pm

Experts speak on a variety of topics of interest to private business employers, including but not limited to:

- **Buying & Rehabilitating/Hotel Purchases/Conversions**
- **Statutory & Housing Trusts**
- **Unique Local Housing Opportunities for Employees**
- **Deed Restriction Opportunities for Employers**
- **Real Estate & Low Interest Loans - Existing Purchases**
- **Employer & Trust Purchases**
- **Workforce Rental Grant Programs**
- **Pilot Programs to Support “Van Life” Employees**
- **Cohousing**
- **CoHousing for Local Workforce**
- **Housing Code Issues: Density, Connection Fees, Parking Requirements**
- **Surplus Land Act & Available Properties**



MHC BUSINESS

TARA ZUARDO
PROGRAM DIRECTOR



MAY SPEAKER SERIES: TINY HOMES & RV HOUSING

**MAY 12, 2022
@4PM**

Resources for Renters

The North Tahoe-Truckee region is a wonderful place to live and work, but unfortunately, the reality is that finding a rental in the Tahoe-Truckee region is very challenging.

⊕ Truckee/Tahoe People

A grassroots community of primary residents in the North Tahoe-Truckee region, this Facebook page is where locals suggest looking for housing. You must have a Facebook page and request access to view and post here.

⊕ North Lake Tahoe/Truckee Renters Network

Another Facebook page formed due to the surge of primary residents turning to social media to find housing. This is a place specifically designed to connect locals to open housing. You must have a Facebook page and request access to view and post here.

⊕ North Tahoe / Truckee Classifieds

A third Facebook page to check out, this site welcomes posts about long-term housing.

⊕ Truckee Chamber Housing Resources

[Translate »](#) Comprehensive list of housing resources.

⊕ Landing Locals

Landing Locals is a housing platform in North Tahoe-Truckee that matches vacation-home

⊕ Truckee Workforce Rental Grant Program

The program incentivizes homeowners to rent



TEMPORARY COMMUNITY HOUSING TEAM

Nevada County

Placer County

Town of Truckee

Elected Officials

AMI Housing

United for Action

Mountain Housing Council

Volunteers

Private Business Employers



Provide Technical Assistance

Work directly with developers to match interest with sites, match product to cohort and needs, help navigate the development process, negotiate concessions and incentives, and help secure entitlements.

Manage Programs

Strategic planning, program management, ADU, DFP, Rental, Displacement



HOUSING HUB

Access Capital

Work directly with developers on securing sources of public and private capital

Intermediary

Hold land, property, or dollars for deployment on projects or programs

HUB UPDATE

STEVE FRISCH
PRESIDENT, SIERRA BUSINESS COUNCIL



HOUSING HUB





REFLECTION: CHOOSE YOUR BREAKOUT

Reflecting on what we've learned to help us in moving forward

Choose a Breakout Room

Room One: Chase Janvrin

**What do you think our
"lessons learned" are?**

Room Two: Teresa Crimmens

**What do you think has been
most impactful? I.e. Our
greatest strengths as a
collaborative?**



PUBLIC COMMENT



PUBLIC COMMENTS: ENGAGEMENT PROTOCOL

- **Please limit comment to two minutes** to ensure all those interested in speaking will have the opportunity to share their ideas
- **Please follow the rules of the “Speak your Peace” Campaign**, as adopted by Truckee Tahoe Community Foundation:

Pay attention: Be aware and attend to the people and the world around you

Listen: Genuinely focus on others as they speak so that you may better understand their perspectives

Be inclusive: Welcome all points of view, every individual, and all groups of citizens working for the greater good

Don't gossip: And do not accept when others do

Show respect: Honor other people and their opinions

Be agreeable: Consider the possibility you might be wrong, admit the things you do not know

Apologize: Be sincere and repair damaged relationships.

Give constructive criticism: Be sure that your intention is to help.

Take responsibility: Don't shift responsibility or blame others



THANK YOU!

FUTURE QUARTERLY MEETINGS: 4TH FRIDAY, 8-11AM

- JULY 22, 2022
- OCTOBER 28, 2022
- JANUARY 27, 2023
- APRIL 28, 2023

