



# **MOUNTAIN HOUSING COUNCIL QUARTERLY MEETING**

**JANUARY 28, 2022**



# OUR MISSION

To connect people and opportunities, generating resources to build a more caring, creative, and effective community

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Community  
Scholarships



Grant-Making  
To Nonprofits



Emergency Response  
Fund



Family Strengthening  
through CCTT



Market-based Solutions  
for Forest Health



Expand Housing  
for Local Workforce





**HANNAH  
SULLIVAN**  
Board Chair



**GEOFF  
EDELSTEIN**  
Vice Chair



**KELLEY  
CARROLL**  
Secretary



**BOB  
RICHARDS**  
Treasurer



**LAUREN  
OBRIEN**  
Past Board  
Chair



**EMILY  
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**ALEX  
MOURELATOS**



**BILL  
AUSTIN**



**ERIN  
KILMER**



**JERUSHA  
HALL**



**KRISTIN  
YORK**



**NICOLE  
TODD BAILEY**



**STACY CALDWELL**  
CEO



**KATE FRANKFURT**  
Chief Philanthropy  
Officer



**PHYLLIS MCCONN**  
Community Impact  
Officer



**KATHY WHITLOW**  
Foundation Services  
Director



**DEB RYAN**  
Resident Wise  
Woman



**ALISON  
SCHWEDNER**  
Community  
Collaborative Director



**NICOLE  
LUTKEMULLER**  
Forest Futures  
Program Director



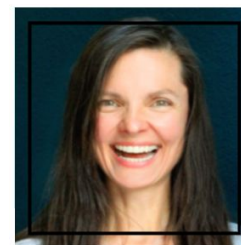
**TARA  
ZUARDO**  
Mountain Housing  
Council Director



**SACHE  
CANTU**  
Director of Impact  
Investing



**KRISTINA  
KIND**  
CCTT & MHC  
Coordinator



**TIMEA  
GRISSET**  
Executive Asst. &  
Project Manager



**CAROLINE  
CRAFFEY**  
Communications  
Manager



# MOUNTAIN HOUSING COUNCIL PARTNERS

**Community Collaborative of Tahoe  
Truckee**

**Contractors Association of Truckee  
Tahoe**

**Donner Summit Association**

**Landing Locals**

**Martis Fund**

**Mountain Area Preservation**

**Nevada County**

**North Lake Tahoe Resort Association**

**North Tahoe Public Utility District**

**Olympic Valley Public Service District**

**Placer County**

**Sierra Business Council**

**Sierra Community House**

**Squaw Valley | Alpine Meadows**

**Sugar Bowl Resort**

**Tahoe City Public Utility District**

**Tahoe Donner Association**

**Tahoe Prosperity Center**

**Tahoe Regional Planning Agency**

**Tahoe Sierra Board of Realtors**

**Tahoe Truckee Community Foundation**

**Town of Truckee**

**Truckee Chamber of Commerce**

**Truckee Downtown Merchants Association**

**Truckee North Tahoe Transportation**

**Management Association**

**Truckee Tahoe Airport District**

**Truckee Tahoe Workforce Housing Agency**

**Vail Resorts/Northstar California**

**Visit Truckee-Tahoe**



# MHC MEETING AGREEMENTS

- Show up and bring your best ideas.
- Be prepared.
- **Treat others with respect.**
- Voice opinions and concerns.
- Advocate for our collaborative goals.
- Work collaboratively and strive for consensus.
- Share your expertise.
- Serve as an ambassador.

## ***Virtual Agreements***

- Be patient
- Politely mute
- Please "Chat"





# AGENDA

<b>8:00-8:05</b>	<b>Welcome</b>
<b>8:05-8:25</b>	<b>Community Storytelling &amp; Presentations</b>
<b>8:25-9:05</b>	<b>MHC Working Group Updates</b>
<b>9:05-9:15</b>	<b>Break</b>
<b>9:15-10:05</b>	<b>Outstanding Priorities (5 Minutes)</b>
	<b>Breakout Sessions (20 Minutes)</b>
	<b>Report Out (10 Minutes)</b>
<b>10:05-10:25</b>	<b>Partner Updates</b>
<b>10:25-11am</b>	<b>Public Comments &amp; Close</b>





# STORIES FROM THE COMMUNITY



**David Nepsky**

Public Information Officer  
Town of Telluride



**Luke Villalobos**

Director of Policy & Research  
National Housing Conference



**TAHOE TRUCKEE**  
COMMUNITY FOUNDATION



# STATEWIDE POLICY WORKING GROUP

**STEVE FRISCH**  
PRESIDENT, SIERRA BUSINESS COUNCIL



# POLICY WORKING GROUP MEMBERS

## **Facilitation:**

**Steve Frisch, Sierra Business Council**

## **Members:**

Emily Setzer and Shawna Purvines, Placer County

Fred Ilfeld, Olympic Valley Public Service District

Hilary Hobbs and Yumie Dahn, Town of Truckee

John Falk, Tahoe Sierra Board of Realtors

Karen Fink, Tahoe Regional Planning Agency

Peter Greenberger, Contractors Association of Tahoe Truckee

Stacy Caldwell, Tahoe Truckee Community Foundation

Tara Zuardo and Kristina Kind, MHC

Marcy Dolan, Lori Marquette, Hope Huber, Community Members





# **GOVERNOR'S PROPOSED BUDGET**

## **FY 22-23**



- **New Statewide Housing Plan & RHNA #s by mid year**
- **Proposed budget fully funds the \$20b FY21-22 commitments**
- **Housing: \$9 billion**
  - **\$500 million Infill Infrastructure**
  - **\$300 million AHSC**
  - **\$1.06 billion LIHTC**
- **Homelessness: \$8 billion**
  - **\$4.2 billion in intervention programs**
  - **\$1.3 billion in Project Homekey**

**Big Question: How much of excess surplus goes to housing**





# TOP ISSUES EMERGING



- **Nexus between wildfire and housing**
- **Focus on infill development**
- **Housing in AB 32 Scoping Plan Update**
- **Merging state housing policy and climate policy**
- **Wildfire insurance reform**
- **“Social Housing” fund**
- **Impacts of changes in legislative leadership**



# TOP ISSUES FOR MHC

- **Support Governor's budget**
- **Direct surplus to housing and infrastructure**
- **Manage wildfire mitigation proposals to preserve housing opportunities**
- **Participate in insurance reform process**
- **Increase coordination with J-4**
- **Intervene in legislation on a case by case basis**
- **Explore opportunities for sponsored legislation in 2023-2024 legislative session**





# POLICY WORKING GROUP

## FUTURE MEETINGS



### Next Working Group Meeting:

February 28 - 2:00 PM

### Future Meetings Schedule:

- 4th Monday of month: January - May
- Every other month/as needed: June - December

*February 28, 2022*

*April 25, 2022*

*March 28, 2022*

*May 23, 2022*



**TAHOE TRUCKEE**  
COMMUNITY FOUNDATION

A scenic landscape photograph showing a body of water (likely Lake Tahoe) in the distance, surrounded by snow-capped mountains and dense evergreen forests. In the foreground, there are rocky outcrops and more trees. The image is partially obscured by a large teal rectangle and a black border.

# **HOUSING FUNDERS NETWORK**

**HEIDI VOLKHARDT ALLSTEAD**  
**EXECUTIVE DIRECTOR, THE MARTIS FUND**





# HOUSING FUNDERS NETWORK

***Convene local funders and resource partners that play a role in financially supporting local achievable housing projects, align resources and processes, and seek additional funding from outside agencies and donors to grow resources***

**Facilitation:** Tara Zuardo and Kristina Kind, MHC

## **Members:**

- Emily Setzer, Placer County
- Emily Vitas, Truckee Tahoe Workforce Housing Agency
- Jen Callaway, Town of Truckee
- Heidi Volkhardt Allstead, Martis Fund
- Shawna Purvines, Placer County
- Stacy Caldwell, Tahoe Truckee Community Foundation
- Tom Murphy, Martis Fund



# PROPOSAL REVIEW: TAHOE BASIN MOTEL CONVERSION TO 13 WORKFORCE HOUSING UNITS

**Ask:** \$1M to provide bridge all cash offer 90-180 day gap funding

**Outcome:** The Applicant secured needed funding from outside sources but wasn't successful in acquiring the property

**Lessons Learned:** Path forward isn't easy for smaller developers or for the property owners

- Obtaining insurance is challenging & expensive
- Too many barriers & time constraints to move quickly & acquire small-medium parcels for renovation projects
- Recognize that there is desire for nimble capital



# HOMELESSNESS & SUPPORTIVE HOUSING

**CATHIE FOLEY**  
PROGRAM DIRECTOR,  
NORTH TAHOE - TRUCKEE HOMELESS SERVICES

**JAZMIN BREAUX**  
PROGRAM MANAGER,  
TAHOE TRUCKEE HEALTH AND HUMAN SERVICES



# SUPPORTIVE HOUSING & HOMELESSNESS WORKING GROUP MEMBERS

**Facilitation:** Tara Zuardo and Kristina Kind, MHC

## **Members:**

Alison Schwedner, Community Collaborative of Tahoe Truckee

Arnie Lopez, Julia Tohlen, and Kelly Beede, Truckee

Anne Rarick and Sarah Jahr, Sierra Community House

Brandon Corchero, Brendan Phillips, and Joe Naake, Nevada County

Cassandra Lashmett, James Close, Jamie Gallagher, and Michelle Baxter, Placer County

Cassie Hebel, Truckee Downtown Merchants Association

Cathie Foley and Danielle Segal, North Tahoe-Truckee Homeless Services

Clare Novack, United for Action

Lisa Madden, Truckee Police Department

Jazmin Breaux, Tahoe Truckee Health and Human Services

Kevin Mckechnie, Laura Brown, and Rod Brock, Truckee Fire Department

Mark Digiacomio, Community Member,

Suzanne Lagrandeur and Ted Owens, Tahoe Forest Health Systems

Tammy Gregerson, Connecting Point





# WHO ARE OUR UNHOUSED NEIGHBORS?

We have 45 individuals registered in our Homeless Management Information System (HMIS), which provides a 'By Name' list of individuals experiencing homelessness in our region

- Other newly homeless (increase since COVID) and many additional neighbors are not counted and are living under-sheltered in their cars and other places not meant for habitation
- 26 individuals have been housed, since January 2021. Representing a **50 percent reduction** in those experiencing homelessness in our region
  - 19 chronically homeless and 7 newly homeless
  - 3 of these neighbors here less than 1 year
  - 8 here 1-5 years
  - 1 here 5-10 years
  - 14 here 10+ years



# EMERGENCY WARMING CENTER AND DAY CENTER

## CURRENT STATISTICS

**Data from July 2021 through January 18, 2022**

### **Day Center:**

- 184 Individual Guests
- 1,363 Total Guest Visits
  - 1,374 Meals
  - 561 Showers
  - 202 Loads of laundry

### **Emergency Warming Center:**

- Open 18 nights
- 29 Individual Guests
- 195 Total Guest Visits
  - 16 visits for dinner & services
  - 179 visits overnight
- Plus 20 stranded on 12/25 and 18 stranded on 12/27



# 2022 POINT IN TIME COUNT NIGHT OF FEBRUARY 23RD

Represents a count of unsheltered people experiencing homelessness on a single night of February 23rd.

The count is vital in determining the scope of homelessness, defining existing resources available and identifying gaps to better serve these individuals.

How you can help:

- Distribute survey information to employees. The count will occur February 24-March 4th. *The survey is confidential and will take 10 minutes or less.* Please direct people to contact [info@mountainhousingcouncil.org](mailto:info@mountainhousingcouncil.org) or (530) 807-7792.
- An \$8 Safeway gift card will be offered as an incentive to complete the survey.



**YOU COUNT!**

**Homeless, unhoused, and/or living in a vehicle?**  
**We want to hear from you.**

Please contact 530-807-7792 or [info@mountainhousingcouncil.org](mailto:info@mountainhousingcouncil.org)  
**to take a 10-minute, anonymous survey about where you sleep**  
and improve services you m

**Those who complete the survey qualify for an \$8 Safew**

<https://www.mountainhousingcouncil.org/supportive-housing-and-home>



# 2022 POINT IN TIME COUNT OUTREACH

## Partners:

- Truckee Downtown Merchants Association
- Sierra Business Council
- MHC
- North Tahoe Homeless Services
- United for Action
- Sierra Business Council

**Business owners can learn more here and can volunteer to help by emailing [info@mountainhousingcouncil.org](mailto:info@mountainhousingcouncil.org) or calling (530) 807-7792**







# FUTURE MEETINGS

## Next Working Group Meeting:

February 23 - 2:30 PM

## Future Meetings Schedule:

4th Wednesday of month as needed

*February 23, 2022      April 27, 2022*

*March 23, 2022      May 25, 2022*



**TAHOE TRUCKEE**  
COMMUNITY FOUNDATION

A wide-angle landscape photograph of Lake Tahoe. The foreground is filled with snow-covered evergreen trees. In the middle ground, a dense forest of evergreens covers the slopes leading down to the lake. The lake itself is a deep blue, reflecting the sky. The sky is filled with large, white, puffy clouds, with some sunlight breaking through near the horizon. A black line graphic runs vertically and horizontally across the image, separating the landscape from the text area.

# JURISDICTIONS

**STACY CALDWELL**

**CEO, TAHOE TRUCKEE COMMUNITY FOUNDATION**



# COORDINATED STATE & FEDERAL ADVOCACY

- **Organizing/being treated as one entity/region for housing purposes**
- **Local Workforce Tax Credits for Developers**
- **Vacancy and Second Home Taxes**

Determine how to best engage cross-collaboration of lobbyists on our region's behalf



# EMERGENCY HOUSING INITIATIVES

- **“Van Life” Camping**
- **Temporary Housing on Public or Private Land**
- **Explore Campgrounds, Churches, Parking Lots**

Interest expressed in establishing an associated Tiger Team for accommodations, policies, and regulation



**TAHOE TRUCKEE**  
COMMUNITY FOUNDATION

A scenic landscape photograph of Lake Tahoe under a cloudy sky. In the foreground, there are snow-covered evergreen trees. The lake is visible in the middle ground, reflecting the sky. The background shows distant mountains.

# EMPLOYERS HOUSING NETWORK

**DAVE WILDEROTTER**  
TAHOE DAVE'S



# EMPLOYERS HOUSING NETWORK

**Next Meeting:** February 24 - 12:00pm

**Future Meetings Schedule:**

- **4th Thursday of each month:**

*February 24, 2022*

*March 24, 2022*

*April 28, 2022*

*May 26, 2022*





# UPCOMING SPEAKER SERIES

## **February 15 - 4:00pm**

### **How New California Legislation Could Affect Zoning Restrictions & Housing in our Region**

*Steve Frisch, President, Sierra Business Council*

*Jenna Gatto, Planning Manager, Town of Truckee*

*Devin McNally, Associate Planner, Placer County*

## **February 22 - 12:00pm**

### **The Housing & Climate Crises: Transitioning to affordable, green housing to reduce carbon emissions & promote resource efficiency for our communities**

*Gabriella Velasco, Policy Analyst, Urban Institute*

*\*Access recordings of past series at [www.mountainhousingcouncil.org/speakers-webinars/](http://www.mountainhousingcouncil.org/speakers-webinars/)*



# UPCOMING SPEAKER SERIES

**March 3 - 4:00pm**

**Can 3D Homes Help Solve the Housing Crisis?**

*Matthew Gile, Emergent 3-D*

*Don Ajamian, Emergent 3-D*

**March 16 - 4:00pm**

**Telluride Temporary Winter Community Housing**

*David Nepsky, Public Information Officer and Public Outreach*

*Administrator, Town of Telluride*



**TIME FOR  
A BREAK**

**BREAK**  
**RETURN AT 9:15**



# **MOVING FORWARD**

- ✓ **Employers Housing Network**
- ✓ **State & Federal Advocacy Initiatives**
- ✓ **Projects/Programs to Incentivize Second Homeowners & House Seasonal Workers**
  - **Emergency Workforce Housing Solutions**
  - **Tiger Team to Support Regional Entity Development/Housing Authority/"HUB"**



# BREAKOUT SESSION

- **ROOM 1: Emergency Housing Solutions**
- **ROOM 2: Advancing the HUB**

Framing - (2 Mins) Background, Activities Pursued and Existing Leadership Engaged

Clarifying Questions - (3 Mins)

Discussion - (15 Mins)

*How can we advance this work?*

*Who can help champion? Volunteers, Institutional Support or Endorsement?*

*Resource Opportunities?*



# PARTNER UPDATES





# INTERACTIVE WEBSITE REMINDER

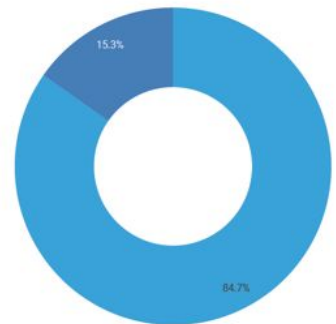
## 2021 Website Analytics Summary

### Web Users

12,344

↑ 189.6%

Compared to 2020



84.7% New

### Page Views

39,746

↑ 134.0%

Compared to 2020

#### SOURCES

Google Search 9,096  
Direct Links 4,697  
Facebook 1,406  
TTCF 303  
Town of Truckee 245  
Placer.ca.gov 122

### Most visited pages

1. /home page
2. /project/coldstream-commons
3. /looking-for-housing
4. /event-288-in-2021
5. /project/meadow-view-place
6. /project/frishman2
7. /project/railyard-artist-lofts
8. /projects-in-the-works
9. /council-meetings
10. /speakers-webinars
11. /council-partners
12. /about
13. /available-to-rent
14. /pr-regional-housing-needs-survey
15. /area-median-income
16. /needs
17. /housing-tracker



**PUBLIC COMMENT**



# PUBLIC COMMENTS: ENGAGEMENT PROTOCOL

- **Limit comment to two minutes**
- **Be Respectful**



# THANK YOU!

## Future Quarterly Meetings: 4th Friday, 8-11am

- April 22, 2022
- July 22, 2022
- October 28, 2022
- January 27, 2023
- April 28, 2023

