

## Mountain Housing Council Quarterly Meeting Summary July 23, 2021, 8:00 - 11:00 AM

## Meeting Purpose

Working Group updates and report out on next steps from the June 25, 2021, Emergency Meeting

| Торіс  | Discussion  | Next Steps   |
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| <b>Community Impact Storytelling:</b><br>Barbara Ramsey, Truckee Senior Community<br>Committee | <ul> <li>Unmet housing need for seniors in our community is growing</li> <li>The only housing option in Truckee is the Senior Apartments (4 year waitlist)</li> </ul>   | Contact Barbara Ramsey at<br><u>bj3ramsey@gmail.com</u> if you are interested in<br>learning more or if you can provide assistance<br>to her committee (meets weekly)  |
| <b>Community Impact Storytelling:</b><br>Brendan Madigan, Owner,<br>Alpenglow Sports           | <ul> <li>Tahoe City half occupied with<br/>employees living out of cars</li> <li>Supported TBID</li> </ul>  | https://www.alpenglowsports.com/   |
| Regional Housing Implementation Plan:<br>Upcoming Community Meetings                           | <ul> <li>Open to the public</li> <li>Workforce Housing Needs<br/>Assessment Update and Community<br/>Survey results, key strategies for<br/>moving forward, and new housing<br/>tools will be reviewed</li> </ul>   | Register in advance for the Community<br>Meetings:<br>August 25, 2021, 4:00-6:00 PM<br>September 30, 2021, 4:00-6:00 PM<br>Share the information with your networks.   |
| Policy Working Group Update:<br>Steve Frisch<br>President, Sierra Business Council             | <ul> <li>Group coordinates with Housing Now!<br/>&amp; California Coalition for Rural<br/>housing</li> <li>Gov made commitment to fully refund<br/>all lost landlord revenue - eviction<br/>moratorium backfilled back rents &amp;<br/>revenue stream for property owners</li> <li>CA Budget finalized in July and has<br/>good outcomes for housing (\$10.3B in</li> </ul> | Legislature reconvenes August 2021. Email<br>kristina@ttcf.net to join the Working Group.<br>Future Meetings:<br>August 23, 2021<br>October 25, 2021<br>November 22, 2021<br>January 24, 2022<br>February 28, 2022 |

|   | <ul> <li>housing construction programs which<br/>is a \$5B increase from the year before<br/>&amp; \$12B towards homelessness<br/>solutions) as a result of one-time<br/>federal funding due to COVID. MHC<br/>hosting Lunch N Learn on housing<br/>opps in new budget on Aug 16,<br/>12-1pm</li> <li>The Policy Working Group weighed in<br/>on SB 55 (eviction moratorium) and<br/>SB 12 in support of balanced<br/>approaches to wildfire risk reduction<br/>and housing needs. The MHC takes<br/>positions based on a consensus<br/>model (not all members required to<br/>support) and is tracking density<br/>related bills, SB9 and SB 10 (both<br/>currently held in committee)</li> <li>Legislature is currently in recess and<br/>reconvenes in August</li> </ul> | <ul> <li>March 28, 2022</li> <li>Attend the August 16th Lunch-n-Learn:<br/>New CA Housing Budget Allocations with<br/>James Hacker, Senate Budget Subcommittee<br/>on Housing and Homelessness:<br/>Register in Advance</li> <li>Leverage the MHC Emergency Proclamation<br/>to advocate for specific solutions at state<br/>level, such as use of public lands and<br/>infrastructure</li> </ul>                                     |
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| Housing Funders Network Update:<br>Heidi Volkhardt Allstead<br>Executive Director, Martis Fund                            | <ul> <li>Purpose of Housing Funders Network<br/>is to convene Local funders and<br/>resource partners who play a role in<br/>financially supporting local achievable<br/>housing projects, align resources and<br/>processes, and seek additional<br/>funding from outside agencies and<br/>donors to grow resources</li> <li>Developer Funding Request Form<br/>provides one point of entry for group<br/>to review housing funding requests</li> <li>two projects reviewed at last meeting<br/>on July 1; third will be reviewed at<br/>next meeting on Aug 5</li> </ul>  | <ul> <li>Next Meeting is August 5, 2021</li> <li>Criteria used to assess developer funding requests will be finalized at 8/5 meeting and (to address Alex's request) a project profile to better understand the interest generated by the form and process</li> <li>If any partners would like to volunteer to provide assistance to MHC in proactively staying updated on housing projects, please contact tara@ttcf.net.</li> </ul> |
| Supportive Housing and Homelessness<br>Working Group:<br>Cathie Foley, Director, North Tahoe Truckee<br>Homeless Services | <ul> <li>The Working Group hosted two<br/>community meetings on June 10 and<br/>17 to provide education and outreach<br/>on homelessness &amp; supportive</li> </ul>  | Email <u>kristina@ttcf.net</u> to join Working Group<br>Future meetings:  |

|                                   | <ul> <li>housing to downtown Truckee<br/>community members</li> <li>The Emergency Warming Center and<br/>Services have temporarily moved to<br/>Church of the Mountains</li> <li>The team is looking for a permanent<br/>location for case management and<br/>shelter services</li> <li>Case management/navigation<br/>services assisted 4 people in getting<br/>into Truckee Artist Lofts</li> </ul>  | <ul> <li>July 28, 2021</li> <li>August 25, 2021</li> <li>September 22, 2021</li> <li>October 27, 2021</li> </ul>  |
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| MHC Achievable Housing Definition | <ul> <li>At the last MHC Quarterly meeting, a number of partners brought up the need to revisit the definition of "achievable" in light of housing needs for our local workforce, specifically</li> <li>Based on MHC partner input, MHC proposes a modified definition that builds on the existing definition of achievable, as well as reflecting the suggestions that were made by Partners. This new definition does not define income level thresholds, but instead allows flexibility to automatically adjust the upper limit of income levels based on the results of each new Housing Needs Assessment (which will hopefully be conducted annually)</li> <li>Discussion around adding to "achievable" in order to reflect priority for locals housing centered around the phrase "local Workforce" in "Achievable Local Workforce Housing" and whether that word excludes certain community populations, such as seniors</li> </ul> | New Definition Proposed: "The definition of<br>Community Achievable Housing, as<br>recommended and adopted by the Mountain<br>Housing Council, includes housing that meets<br>the traditional definition of "affordable,"<br>targeting the low-income community members<br>(80% AMI) in our community, and also<br>incorporates housing for local community<br>members who earn more than 80% AMI, but<br>still cannot afford market-rate housing in our<br>region. Since market forces and AMI change<br>frequently, the upper limit of Community<br>Achievable Housing shall be tied to an annual<br>housing needs assessment."<br>The tiger team that has been weighing in on<br>this action was provided with the new<br>"Community Achievable Housing" concept<br>after Quarterly meeting. All partners will be<br>sent the definition, with a one-week deadline<br>to provide feedback (or else the definition will<br>thereafter be adjusted). |
| MHC: Emergency Meeting Next Steps | After the emergency meeting on June  | Register here if you are interested in  |

|   | <ul> <li>25, five tiger teams were formed based on the overarching categories of emergency housing solutions suggested by partners, and these teams met on July 8, formulating two concrete next steps to achieve by the July 23 Quarterly meeting. Those teams included: <ul> <li>Emergency Declaration &amp; Urgency Clause</li> <li>Regulatory Relief Programs &amp; Priority "Ask" List</li> <li>TTCF Housing Solutions Fund</li> <li>Identifying Sites on Short-Term Basis</li> <li>Employer Co-op/Investor Model</li> </ul> </li> <li>One need identified by many was a master list of available inventory - MHC has PropertyRadar account &amp; is working with them to make info available to partners</li> </ul> | participating in the Aug 12 Lunch N Learn<br>PropertyRadar Group Demo to access<br>unlisted properties (plus property owner<br>contact info). Note that listed properties will<br>likely require working with commercial realtors   |
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| MHC: Emergency Meeting Next Steps<br>Emergency Declaration and Urgency<br>Clause/MHC Proclamation | <ul> <li>Intel is that local jurisdictions would<br/>not move forward on emergency<br/>declaration or urgency clauses,<br/>therefore, MHC is proposing to<br/>declare its own Emergency<br/>Proclamation. Potential benefits<br/>include:</li> <li>Gain press attention, increased<br/>visibility &amp; leverage for State &amp; local<br/>action</li> <li>Opportunity to show community we<br/>have a sense of urgency</li> <li>Opportunity to back recommendations<br/>with State Agencies &amp; Elected<br/>Leaders</li> <li>Potential help w/ state insurance<br/>policies.</li> </ul>  | New draft language for the proclamation:<br>The Mountain Housing Council of Tahoe<br>Truckee is declaring a housing emergency<br>because the current housing crisis is<br>threatening the livelihood and character of the<br>region, its community members, and its<br>businesses. Declaring an emergency will<br>enable the region to better address the<br>immediate shortage of available workforce<br>and community housing. Note that we also<br>added findings in order to make doc<br>stronger & empower local leaders to go as<br>far as possible with it. MHC is sending out a<br>final definition to MHC<br>partners/representatives to indicate that we<br>are in agreement together as a collective on<br>the proclamation (Board approval is not being |

| MHC: Emergency Meeting Next Steps:                  | <ul> <li>Daft language:</li> <li>"The Mountain Housing Council of Tahoe<br/>Truckee is declaring a housing emergency<br/>because the current lack of housing is<br/>threatening the livelihood and character of the<br/>region, its citizens, and its businesses."</li> <li>Feedback: <ul> <li>"lack of housing" doesn't represent<br/>the broad spectrum of housing<br/>solutions</li> <li>Replace "citizens" with "community<br/>members" (so as to avoid immigration<br/>implications)</li> <li>its relative value for town &amp; county<br/>leaders in terms of arguing for more<br/>action would lie in the list of reasons<br/>concisely expressing the dire facts<br/>giving rise to the proclamation.<br/>Otherwise, it may end up being similar<br/>to other proclamations that simply<br/>express sentiment rather than<br/>resulting in action and only draw<br/>passing attention. The reasons might<br/>include the salient facts used before,<br/>for example, the increasing gulf<br/>between income and housing cost,<br/>increasing housing demand, acute<br/>need for labor across multiple<br/>employment sectors, etc.; in other<br/>words, statements expressing the<br/>magnitude and effect of the crisis, etc.<br/>will better allow leaders to press for<br/>action</li> </ul> </li> </ul> | requested). Please send any comments or suggestions to tara@ttcf.net by August 20.        |
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| Regulatory relief Programs<br>& Priority "Ask" list | Manager Jen Callaway and Town & County attorneys to discuss what could be   | Teams for rent control & deed restrictions.<br>MHC will follow up on scheduling necessary |

| accomplished off of our top 10 list without         having to go through an emergency         declaration or urgency clause. The top 10 list:         1. Landing Locals program in every         jurisdiction (not just Truckee)         2. Safe Parking Programs         3. Remove limits on camping & RV         occupancy on private property inside         jurisdictions         4. Allow tiny homes to remain on         wheels & within jurisdiction limits         5. Moratorium and/or caps on         short-term rentals         6. Mobile home conversion ordinance         (to protect residents three if park         changes hands) - preserve existing         affordable units         7. Prioritize deed restricted projects         8. Fund third party review of ADU         applications         9. Vacancy taxes         10. Temporary rent control caps         • Some of these items already exist an         are upcoming at Town Council and         Board of Supervisor meetings (Please<br>refer to Partner Updates below)         • There are also measures that would         likely have to be handled outside of         jurisdictions, such as RV occupancy         measures         • Some measures, such as temporary         rent control, moratori |  |
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|  | make more sense   |   |
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| MHC: Emergency Meeting Next Steps:<br>Housing Solutions Fund         | The Tahoe Truckee Community Foundation<br>(TTCF) launchd the Housing Solutions Fund<br>to address the need for flexible gap financing<br>in housing. The first grant was to Landing<br>Locals and the second was to fund more than<br>\$2M in gap financing for housing projects. The<br>fund is separate from MHC but aligned with its<br>goals & objectives. MHC staff do not fundraise<br>for the Housing Solutions Fund - TTCF's<br>Board provides fiduciary oversight &<br>governance.   | Help raise flexible philanthropic funds that can<br>be used as gap financing for common good<br>and public benefit:<br>https://www.ttcf.net/housing-solutions-fund/   |
| MHC: Emergency Meeting Next Steps:<br>Identifying Summer Sites       | <ul> <li>Team suggested looking at existing campgrounds with water and sewer infrastructure <ul> <li>TCPUD does have a campground but it isn't an option b/c it is being used for boat launch overflow parking</li> <li>State Parks &amp; Forest Service unwilling to open up campgrounds without further intervention from elected officials, etc.</li> </ul> </li> <li>Team also suggested contacting Recreational Centers to inquire about discounted use of facilities for local workforce and need for data to define magnitude of need (people living out of cars, environmental impacts of unhoused people, etc).</li> </ul> | MHC staff will confer with North<br>Tahoe-Truckee Homeless Services United for<br>Action about partnering with churches on a<br>Safe Parking program. Note that one partner<br>or agency would still be needed to take the<br>reins on any program. |
| MHC: Emergency Meeting Next Steps:<br>Employer-led Housing Solutions | This tiger team was composed of many small<br>business employers and brought together a<br>variety of needs and interests. Two models<br>were discussed: 1. A co-op model that<br>incentivizes homeowners to rent to an<br>employee workforce. 2. A Housing trust/co-op<br>model that would combine capital to purchase<br>workforce housing.   |   |

|                        | MHC facilitated a meeting with the sustainable<br>Economies Law Center to obtain legal advice<br>on potential employer-led models. The<br>meeting was recorded. If you would like to<br>view the meeting, please email tara@ttcf.net.  |   |
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| MHC Update             | <ul> <li>Power of the Partnership:</li> <li>MHC was formed as a collective model with key decision makers making up the representation</li> <li>In MHC 2.0, there is a gap of funding that is constricting operations. TTCF has fundraised for \$45K in additional funding.</li> </ul>   | Ask your board members and key<br>constituents to help lift MHC by serving on a<br>tiger team or working group.<br>The annual report will be sent with an invoice<br>to funding partners in mid-August.   |
| Town of Truckee Update | Truckee staff introduced a Below Market Rate<br>Program to the Town Council on July 13. The<br>program would allow Truckee to buy deed<br>restrictions from existing & new homes and<br>work with developers beyond the 15%<br>inclusionary rule. Placer County's Workforce<br>Preservation Program is a foundation for this<br>program. Council voted to move forward with<br>funding a consultant to design the program. | <ul> <li>GPAC opportunities to get involved:<br/><u>https://www.truckee2040.com/gpac</u>.</li> <li>Truckee: <ul> <li>July: Local Workforce Rental Grant<br/>program expansion (higher grants up<br/>to \$10K, rooms added, lease<br/>adjustments)</li> <li>August: Grants &amp; loans for ADUs</li> </ul> </li> </ul> |
|                        | Truckee has updated its ADU website to make<br>it easier to navigate:<br>https://www.townoftruckee.com/government/h<br>ousing/accessory-dwelling-units   |   |
|                        | Truckee Artist Lofts is open and there are still<br>apartments available. Contact Ron the new<br>Property Manager or visit TAL's <u>website</u> .<br>Coldstream Commons is accepting<br>applications. You can now pick up applications<br>at Truckee Town Hall in the foyer and at Sierra  |   |

|                                | Community House (SCH can assist to fill out the application).   |   |
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| Placer County                  | On July 12th, Placer County launched the<br><u>Workforce Housing Preservation Program</u> .<br>Before launching, 3K people signed up for the<br>newsletter, showing great interest. The<br>program is first-come, first-serve. Program is<br>funded by \$500K through the County &<br>additional resources are being explored<br>through TOT/TBID.<br>Hopkins Village is under construction with only<br>16 openings left. By allowing time for<br>homeowners to pre-qualify, they have seen<br>more qualified individuals at 120% AMI or<br>below. | <ul> <li>7/27 BOS 45-Day Moratorium on Short-Term<br/>Rentals &amp; discussion (no action) on regulatory<br/>actions discussed at MHC's emergency<br/>meeting &amp; follow-up tiger team meetings</li> <li>July/August info released on Meadow View<br/>Place (expected opening: late fall/winter)</li> <li>8/12 housing code amendments to Placer<br/>Planning Commission</li> </ul> |
| Tahoe Regional Planning Agency | <ul> <li>The Tahoe Living Working Group's housing code amendments have three main components: ADUs, allowing non-conforming tourist density, and expanding the bonus unit boundary (free dev rights for deed restricted units)</li> <li>ADUs: Removing 1 acre parcel size requirement. As long as they have enough coverage to build a detached ADU or an attached one in existing coverage.</li> <li>TRPA acknowledges that there is more to be done.</li> </ul>   | 7/29 housing code amendment proposals to<br>Governing Board   |
| Martis Fund                    | The Martis Fund Board has approved an<br>additional \$250K for its down payment<br>assistance program & \$1M for the next two<br>years for a deed restriction program in<br>alignment with Placer County & Town of<br>Truckee.  |   |

| Truckee Tahoe Workforce Housing Agency | <ul> <li>Results to date: served about 100 employees and found housing for 18 employees and their families.</li> <li>Program update: <ul> <li>Expanding membership to include Placer County and the Town of Truckee;</li> <li>Working on a master lease program;</li> <li>Close to securing their first site for workforce housing development;</li> <li>Working with the Martis Fund &amp; Sierra Business Council to form a downpayment assistance program</li> </ul> </li> </ul> |  |
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| Sierra Community House                 | Through community partnerships, Sierra<br>Community House can provide funding to<br>assist with rental payments for those who do<br>not qualify for state programs & technical<br>assistance to households applying through<br>the state program.   |  |

## **Meeting Attendees**

Alexander Mourelatos, Community Member

Alexis Ollar, Mountain Area Preservation

Alison Schwedner, Community Collaborative of Tahoe Truckee

Alyssa Bettinger, Tahoe Regional Planning Agency

Amy Klylberg, Northstar/Vail Resorts

Anne Rarick, Sierra Community House

Barbara Ramsey, Community Member

Bill Austin, Tahoe Truckee Community Foundation

Billy Griffin, Community Member

Brendan Madigan, Community Member

Brett Williams, North Lake Tahoe Resort Association

Cassie Hebel, Truckee Downtown Merchants Association

Cathie Foley, North Tahoe-Truckee Homeless Services- Community Member

Chase Janvrin, Tahoe Prosperity Center Clare Novak. United for Action Dan Martin, Community Member Council Member David Polivy, Town of Truckee Emily Setzer, Placer County Emily Vitas, Truckee Tahoe Workforce Housing Agency Heidi Volkhardt Allstead. Martis Fund Council Member Jan Zabriskie Jennifer Callaway, Town of Truckee Jerusha Hall. Northstar California/Vail Resorts John Falk, Tahoe Sierra Board of Realtors John Hester, Tahoe Regional Planning Agency Kai Frolich, Landing Locals Kristi Thompson, Contractors Association of Truckee Tahoe Kyle Humason, Community Member Kylee Bigelow, Community Member Council Member Lindsay Romack, Town of Truckee Mark DiGiacomo, Community Member Michelle Silvestri, Community Member Mike Dent, Nevada County Monica Pette, Sugar Bowl Nancy Costello, Community Member Sara Monson, Truckee North Tahoe Transportation Management Association Scott Keith, Scott Keith Design Group- Community Member Sean Barclay, Tahoe City Public Utility District Seana Doherty, Town of Truckee Shawna Purvines, Placer County Stacy Caldwell, Tahoe Truckee Community Foundation Steven Frisch, Sierra Business Council Sue Daniels. North Tahoe Public Utility District Teresa Crimmens, Sierra Business Council Timea Griset, Tahoe Truckee Community Foundation Thomas Murphy, Martis Fund Yumie Dahn. Town of Truckee