

# BOXABL

## Pitch Deck

The only building system  
compatible with **mass  
production** - let's solve the  
world's housing crisis.

[boxabl.com](https://boxabl.com)  
[g@boxabl.com](mailto:g@boxabl.com)



[youtube.com/boxabl](https://youtube.com/boxabl)



Forward Looking Information- This presentation contains forward-looking statements and information relating to, among other things, Boxabl, its products, business plan, strategy, and the market for its products. These forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to Boxabl. When used in the offering materials, the words "estimate," "project," "believe," "will," "anticipate," "intend," "expect" and similar expressions are intended to identify forward-looking statements. These statements reflect Boxabl's current views with respect to future events and are subject to risks and uncertainties that could cause actual results to differ materially from those contained in the forward-looking statements. Do not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. Boxabl does not have any obligation to revise or update these forward-looking statements to reflect events or circumstances after such date or to reflect the occurrence of unanticipated events.



**RIGHT**

## PROBLEM

The Ford F-150 factory in Michigan builds one truck every **53 seconds**.



**WRONG**

A single family home takes an average of **7 months** to be built.

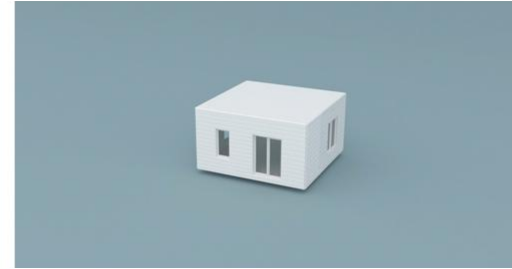
## WHY?

BOX  BL

# What is Boxabl

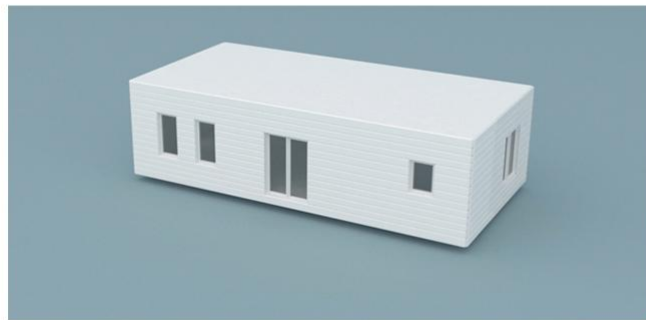
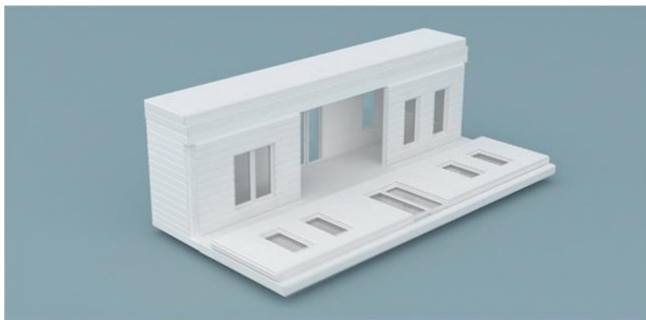
BOXABL

Mass produced, standardized building modules



That connect and stack to build anything





Foldable rooms that **ship 2x-3x** more building per truck



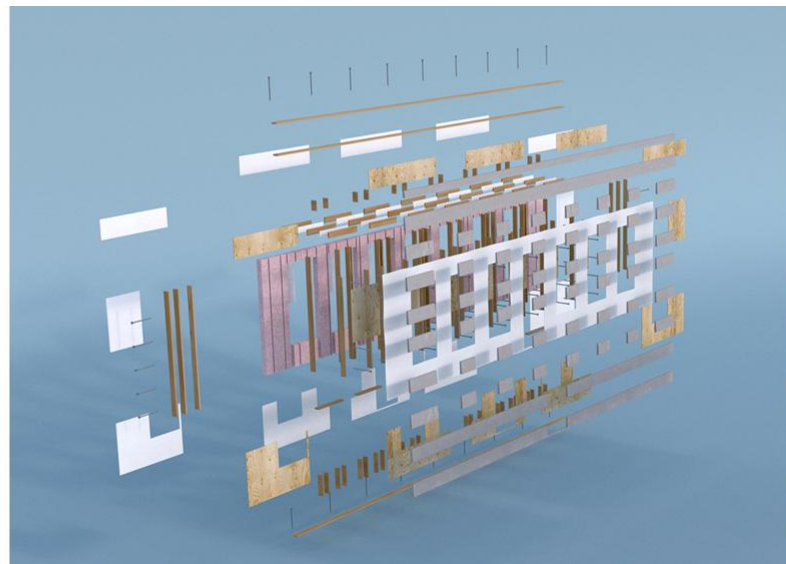
# TECH - Radical simplification

BOXABL

All new materials and manufacturing process compatible with **automation**.



Boxabl wall

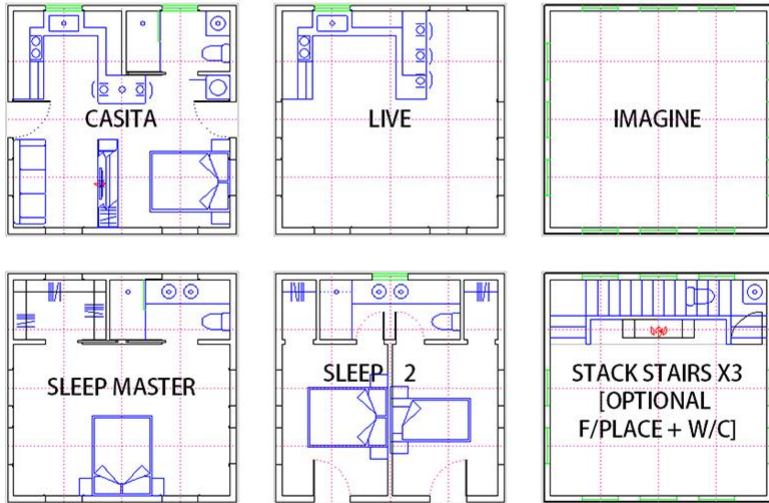


Traditional wall

# TECH - A System

BOXABL

A standardized building system engineered for endless configurations



Boxabl produces the same rooms again and again



Our customers configure them onsite to build thousands of building types

# A better building, by every metric

BOX  BL



**Energy efficient** building via a perfectly tight envelope and virtually zero thermal bridging, ½ energy consumption



**Water resistant**, flooding will cause no damage to structure, no mold, no rot



**Hurricane wind rated**, also resistant to flying debris



**Snow load** rated for 90% of the United States, upgradable for 100%

# A better building, by every metric

BOX  BL



Fire resistant, Interior and exterior has all non combustible material



Massively simplified rapid manufacturing



Building materials that won't rot/degrade and are extremely durable



Lowest price on the market



Ships 2-3x more square feet per load, without oversize shipping fees

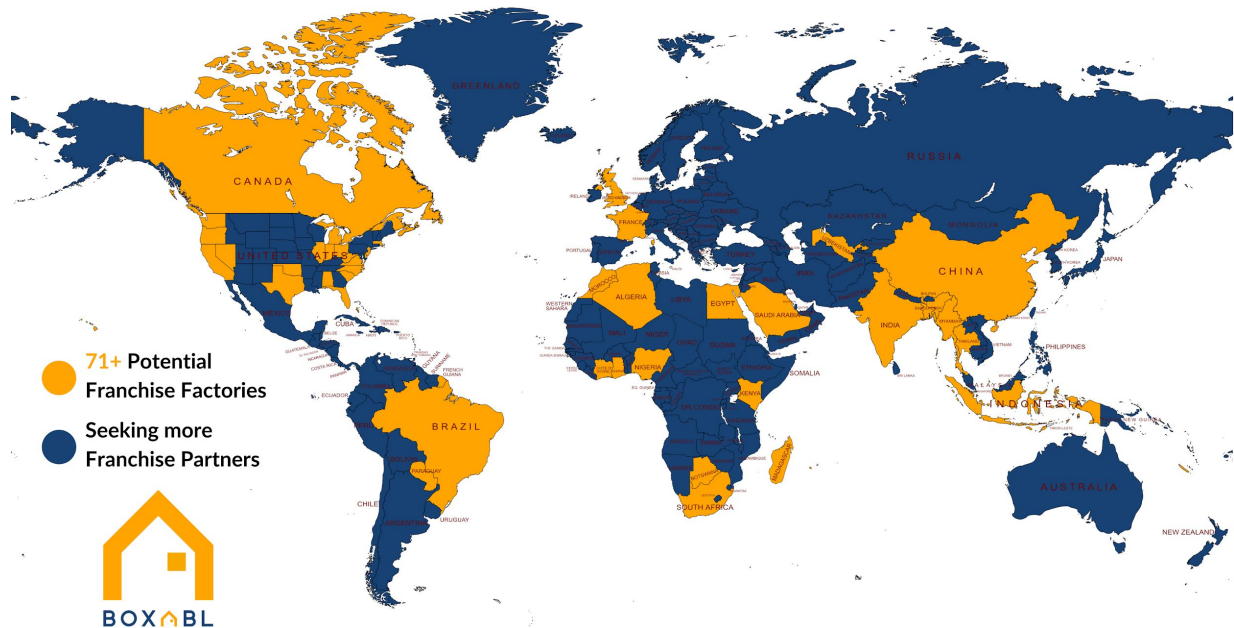


# The Big Picture?

BOXABL

A franchise model that can rapidly scale world wide.

- Boxabl becomes a logistics company
- Partners turn on factories around the world
- We supply franchisee with raw materials, custom equipment, branding, proprietary components QC etc.



# Market Entry



## Our first product- The Casita

Changes in zoning laws mean accessory dwelling units are becoming increasingly popular.

This hot market niche represents a lower barrier to entry and higher profit margins.

We can introduce the product to the market by selling backyard “ADUs” while undercutting prices of all competitors.

REAL ESTATE

### Will California's new ADU laws create a backyard building boom?

*A package of legislation passed in California may accelerate the creation of new housing in single-family neighborhoods*

By Patrick Sisson | Oct 11, 2019, 12:00pm EDT

USA had 15,000+ permit applications for ADUs in 2019



# Long Term Market Opportunity



Boxabl can build **most building types**.

Single and multi story houses, multifamily and residential buildings, disaster relief, military and many more.



Strong enough for the entire planet, we can supply international market with housing covering specific needs for each part of the world.

# Competition



The Boxabl Casita retail price is **half** of competitors

company	retail price \$/ft	Retail module price	size square ft	model
<a href="https://boxabl.com">Boxabl.com</a>	\$133.69	50000	374	Casita small
<a href="https://boxabl.com">Boxabl.com</a>	\$120.32	90000	748	Casita large
<a href="https://www.plantprefab.com">https://www.plantprefab.com</a>	\$275.00	\$111,650.00	406	LivingHomes
<a href="https://californiamodulars.com/">https://californiamodulars.com/</a>	\$325.00	\$130,000.00	400	verona 400
<a href="http://connect-homes.com">http://connect-homes.com</a>	\$315.00	\$144,900.00	460	Connect 1
<a href="https://modulehousing.com/">https://modulehousing.com/</a>	\$312.00	\$199,680.00	640	nook
<a href="https://californiamodulars.com/">https://californiamodulars.com/</a>	~336	~80000	238	verona 400
<a href="https://cratemodular.com/accessor">https://cratemodular.com/accessor</a>	\$281.25	45000	160	single container
<a href="https://abodu.com">https://abodu.com</a>	\$404.04	200000	495	abodu
<a href="http://www.modative.com/adu">http://www.modative.com/adu</a>	\$409.61	179000	437	delta

# Competition

**2017** - For centuries houses have been built using old technology. Boxabl is founded to bring the building industry into the 21st century by using modern manufacturing technology.

**2018** - Delivered first prototype built by 3rd party to IBS show. Received millions of square feet in reservations by hundreds of builders.

**2019** - Setup in house manufacturing facility to build Castita model.

**2020** - Delivered Casita model to IBS show.

**2021** - Raise capital for Casita starter factory.

**202X** - Rapid international expansion via franchise factory model

BOXABL



Boxabl CEO Paolo Tiramani  
&  
HUD Secretary Dr. Ben Carson



# The Factory



Raising \$50,000,000 for factory expansion

## Use of funds

- Equipment
- Overhead
- Raw materials

Projected to produce 3,600 Casitas

\$180,000,000 in revenue

Factory location

5345 E. Centennial Pkwy

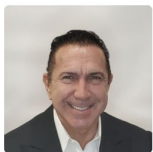
North Las Vegas NV



170,000 foot Boxabl Factory

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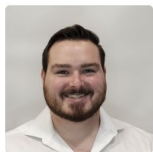
# Core Team



**Paolo Tiramani**

Founder & CEO

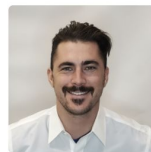
An industrial designer and mechanical engineer Paolo holds over 150 patent filings which have generated more than \$1 billion in retail sales in a variety of industries.



**Kyle Denman**

Lead Engineer

Kyle is the senior engineer spearheading development of the Boxabl technology. A graduate in Mechanical Engineering from Stonybrook University he holds over 20 civil engineering and automotive mechanical patents.



**Galiano Tiramani**

Founder

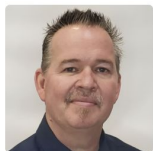
Galiano is an entrepreneur who has founded successful startups. Notably a cryptocurrency exchange and ATM network which acts as a custodian for customer funds with an annual trade volume in excess of \$10m.



**Greg Ehlers**

COO

Greg has thirty-three years of experience on Wall Street where he built and managed businesses in several major investment banks. Greg holds a Bachelor of Science in Finance and Economics and Master's Degree from Pepperdine's Caruso School of Law.



**Dennis Byrd**

Factory

Dennis is a certified lean manufacturing professional, who possesses his Six Sigma Black Belt. He also has extensive Root Cause Analysis experience. His professional experience spans 25+ years in all facets of manufacturing.

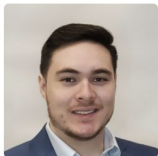


**Amando Sebastian**

Factory

Amando worked for Ford Motor company for 30 years. He is a highly accomplished Manufacturing Specialist who leverages new and existing manufacturing technologies and high volume manufacturing experience to optimize/improve processes, quality.

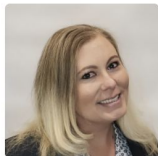
# Core Team



**Bryce Jones**

Technology Specialist

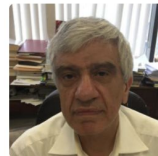
Bryce has dedicated his time to anything and everything with a circuit board ever since he was handed an old broken-down computer at a young age. He has spent the last 6 years focused on programming in the field of web development.



**Kalynn Pearson**

Human Resources

Kalynn is an experienced Human Resources Professional and Board Member with a demonstrated history of working in the construction industry. She brings with her over 16 years of progressive HR experience.



**Hamid Firooznia**

Director

Hamid brings 40 years of finance and tax strategies in construction, distribution, engineering, intellectual property and not-for-profit as well as high net worth individuals.



**Robert Fischer**

Patent and General Counsel

Bob previously chaired the Licensing and Transactions Practice Group of Fitzpatrick Cella Harper and Scinto, one of the worlds leading I.P firms where he held responsibility for the I.P aspects of all transactions.



**Caleb Roope**

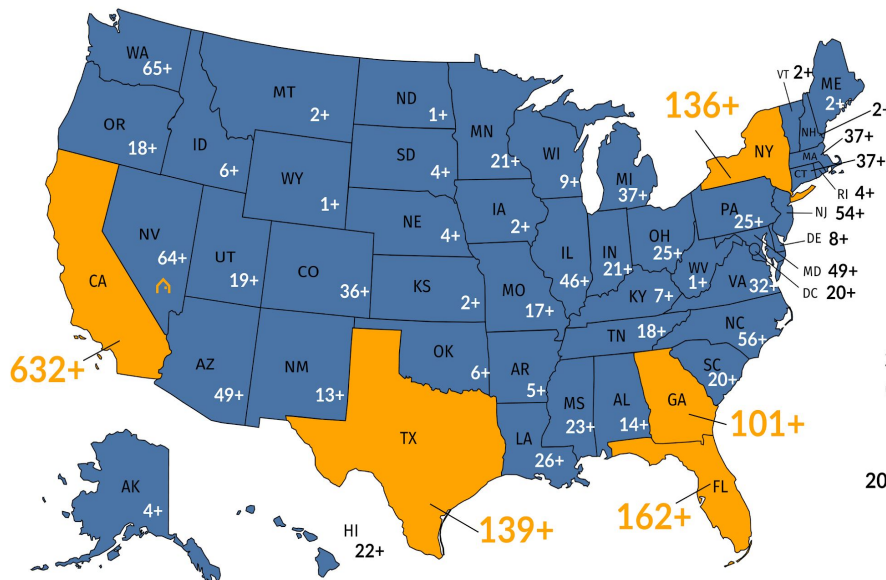
Advisor

Caleb is principal and CEO of the Pacific Companies, one of America's largest affordable housing developers. Caleb recently raised \$100m to build Autovol an automated modular factory that will attempt to set a new standard for factory production.

# Traction



- Over 2,000+ paid deposits from customers totalling over \$100m in potential revenues
- 2 purchase orders from the federal government totalling over \$9m
- Huge social impact
- Over \$1bn in Casitas “reserved”  
by over 20,000 potential customers
- 17+ Patent Filings



2,000+ Paid Deposits  
(\$100M+ in Potential  
Revenue)

20,000+ Reserved Casitas  
(\$1B+ in Potential  
Revenue)