

Mountain Housing Council

Meeting #2

October 16, 2020 / 8:00am to 11:00am



About TTCF: Board and Staff



HANNAH SULLIVAN, CHAIR



ALEX MOURELATOS



BILL AUSTIN



BOB RICHARDS



GEOFF EDELSTEIN



ERIN KILMER



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KRISTIN YORK



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TOM POWELL



WALLY AUERBACH



STACY CALDWELL, CEO



ALISON SCHWEDNER



CAROLINE CRAFFEY



DEB RYAN



KATHY WHITLOW



KRISTINA KIND



PHYLLIS MCCONN



TIMEA GRISET

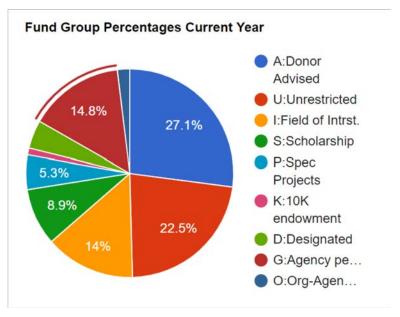


MISSION: Tahoe Truckee Community Foundation connects people and opportunities, generating resources to build a more caring, creative, and effective community.



Total Fund Activity at TTCF

- \$31 million in assets under management
- 249 Total Funds





TTCF Community Impact

2020 BY THE NUMBERS



\$1.3MM in scholarships to 126 students



\$2.4M+ in Grants to 100+ nonprofits



\$280k to protect our forests



\$260k towards mental health and social services







\$730k to expand housing



\$1.9m for affordable housing





TTCF Initiatives



STRENGTHEN FAMILIES THROUGH CCTT

45+ agencies collaborating
Backbone to 3 Collective Impact Models
Community House - Building for
Integrated Services
Community Report Card
Public/Private Partnerships in Mental
Health



ACCELERATE HOUSING SOLUTIONS

Mobilized 29+ stakeholders
Regional policy agenda
411 units in development
Attracted nearly \$50 million for
projects
Produced 6 white papers/policy
Secured financing for Affordable
Housing



PROTECT OUR FORESTS

Define Metrics
Catalyze sustainable economies
Create new jobs
Save acres of forests
Prevent forest fire



IMPACT INVESTING

Local & Leveraged Investing Community House
Public/Private - Affordable
Housing
Incubate B-Corps = Second
Homes
Green Jobs - Equipment &
Transport for Biomass
Forest Venture Lab





Collective Impact Model

Common Agenda

Keeps all parties moving towards the same goal

Common Progress Measures

Measures that gert to the TRUE outcome

Mutually Reinforcing Activities

• Each expertise is leveraged as part of the overall

Communications

This allows a culture of collaboration

Backbone Organization

Takes on the role of managing collaboration



Meeting Agreements

- Show up and bring your best ideas.
- Be prepared.
- Treat others with respect.
- Voice opinions and concerns.
- Advocate for our collaborative goals.
- Work collaboratively and strive for consensus.
- Share your expertise.
- Serve as an ambassador.

Virtual Agreements

- Be patient
- Politely mute
- Please "Chat"



Agenda

8:00-8:10 am Welcome/Introductions

8:10-8:20 am Community Impact Storytelling

8:20-8:50 am Council Partner Updates

8:50-9:10 am **Priorities and Metrics - Data Mapping**

9:10-9:30 am Coffee Break and Breakout Session

9:30-10:40 am Council Updates

10:40-11:00 am **Public Comment**

11:00 am **Close**



Meeting Purpose

- Review MHC 2.0 Priorities and Metrics
- Working Group and Tiger Team Updates
- Launch Supportive Housing & Homelessness Working Group



Community Impact Storytelling



Cathie Foley

Director
Emergency Warming Center/Navigation Center



Dave Wilderotter
Owner
Tahoe Dave's Skis & Boards



Partner Updates



Metrics, Priorities and Implementation



MHC Priorities in Renewing the Effort

- Regional Housing Action Plan as work plan for a Housing HUB.
- Housing Funders Network
 - A collaboration of regional funders that can support housing.
 - Aligned "pitch" process, due diligence and partner funding.
 - Use efforts to attract more funding to region.
- Continue Statewide Policy Platform and funding to increase housing in rural regions
- Grass-roots engagement Bring MHC education and engagement for Community Readiness



Emerging Themes

- The Housing Crisis is real and exacerbated by COVID-19 and economic impacts
- There is a continued and urgent need for Achievable Local Housing
- Prioritize implementation, incentives and funding
- Additional complex data reporting



Metrics

One Overarching Outcome:

> Keep our local workforce in the region

Key Indicators:

Workforce Characteristics

Units of Achievable Local Housing

Aligning & Attracting Financial Capital

Community Engagement



Workforce Characteristics

What we want to Measure:	How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
% of Workforce Living in Region	Annual Employer Survey, ACS & Census data, Chamber of Commerce	Annual	
# New Residents Sewer Data, ACS & Census Data		Annual	
Average Length of Homeownership	Sierra Board of Realtors?	Annual	
Average Length of Rental		Annual	



Unit Watch for Achievable Local Housing

Measure: New Units of Housing

Retain Existing Units of Housing Stock

Unlock Units of Housing Stock

Rental Assistance & Supportive Housing Units

Understand and Remove Barriers for **Stuck Units** of Housing



New Housing Units

What we want to Measure:		How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
Completed	SF, MF, ADU, Target AMI	Jurisdiction/District Funder Reporting	Quarterly	
Currently Under Construction	SF, MF, ADU, Target AMI	Jurisdiction/District Funder Reporting	Quarterly	
Approved	SF, MF, ADU, Target AMI	Jurisdiction/District Funder Reporting	Quarterly	
Application Submitted	SF, MF, ADU, Target AMI	Jurisdiction/District Funder Reporting	Quarterly	
Pre-Application Phase	SF, MF, ADU, Target AMI	Jurisdiction/District Funder Reporting	Quarterly	
On Hold	SF, MF, ADU, Target AMI	Jurisdiction/District Funder Reporting	Quarterly	



RETAIN Existing Housing Units

What we want to Measure:		How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
Long Term Rentals	Target AMI	Landing Locals, Jurisdiction/District	Quarterly	
Purchases for Locals	Target AMI	Jurisdiction/District Funder Reporting, Martis Fund, SBC	Quarterly	
Mobile Homes	Target AMI		Quarterly	
Existing Affordable Housing	Target AMI	Jurisdiction/District Funder Reporting	Quarterly	



UNLOCK Existing Housing Units

What we want to Measure:		How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
Long Term Rentals	Target AMI	Landing Locals, TTJA, Deed Restriction Programs	Quarterly	
Purchases for Locals	Target AMI	Martis Fund, SBC Lenders, SBOR, Jurisdiction/Districts	Quarterly	
Seasonal	Target AMI	Partner Updates	Quarterly	



Supportive Housing & Housing Supports

What we want to Measure:	How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
# Homeless	EWC, HUD POT	Annually	
#Rental Assistance Grants	SCH, Jurisdictions	Quarterly	
\$ Rental Assistance Grants	SCH, Jurisdictions	Quarterly	
# of Supportive Housing Units Occupied	Jurisdiction/District AMI Housing	Quarterly	
# of Supportive Housing Units Wait List	Jurisdiction/District AMI Housing	Quarterly	



STUCK Housing Units

 Create a "stuck" list when developments pass over year with no forward progress in the Pipeline

What we want to Measure:		How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
Stuck Units	SF, MF, ADU, Target AMI	Jurisdiction/district funder information	Quarterly	



Key Indicator: Aligning & Attracting \$ to Region

What we want to Measure:		How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
Dollars for Units	SF, MF, ADU, Target AMI	Partners Report Housing Funders Network Jurisdiction/District	Quarterly	
Dollars for Programs/ Incentives	SF, MF, ADU, Target AMI	Partners Report Housing Funders Network Jurisdiction/District	Quarterly	
Project Dollars that Remain in the Community	SF, MF, ADU, Target AMI	Partner Updates	Quarterly	
Dollars for Hub		TBD	TBD-post Regional Housing Action Plan	

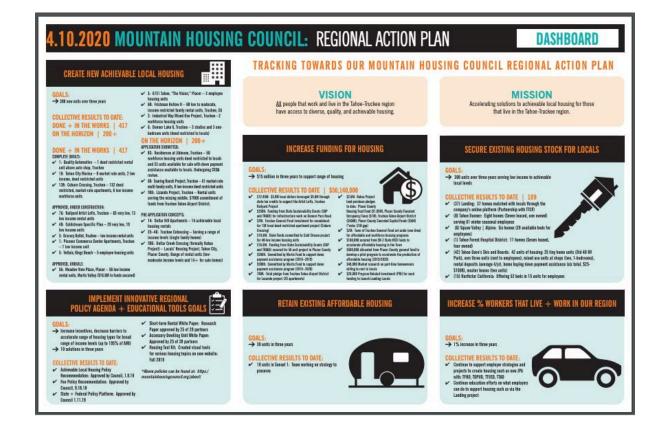


Engaging Community

What we want to I	Measure:	How we can Measure it	Frequency of Measurement	Difficulty to Obtain the data
Community Members Educated		Workshops	Quarterly	
Community Members Engaged			Quarterly	
Local Policy Innovations		Policy Papers, Partner Updates jurisdiction/district	Quarterly	
State Policy Platform		Working Group SBC, SCH	Quarterly	



1.0 - Placemat





2.0 – Digital Mapping of Housing Metrics

Capture Data Online

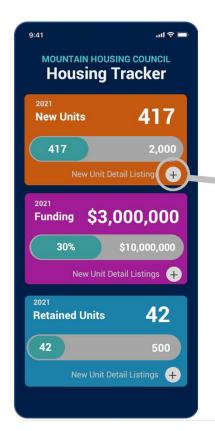


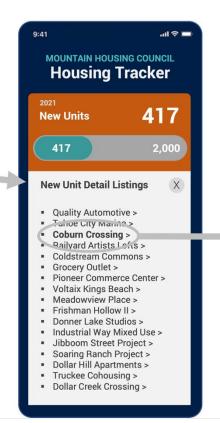
Share Online

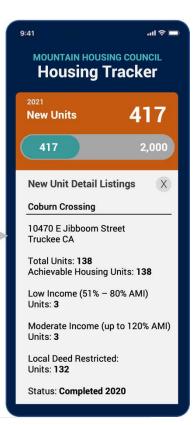




2.0 – Mobile Dashboard

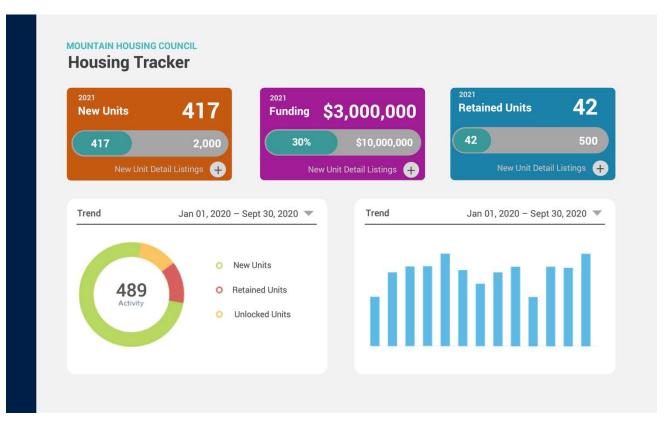








2.0 – Desktop Dashboard





ImplementationStanding Working Groups & Tiger Teams

Standing Working Groups:

Statewide Policy Group

Housing Funders Network

Community Engagement Group

Supportive Housing and Homelessness Group

Tiger Teams:

Tiger Team #1: Regional Action Plan - Hub's Work Plan - 6-9 months

Tiger Team #2: Deed Restriction Program

Tiger Team #3: HUB RFP for Operational Plan & Fundraising Feasibility



Coffee Break + Breakout Session

How does this data inform your work? Is there a Tiger Team or Working Group you are interested in serving?



Council Updates Housing Efforts



Update on Program Operations

Stacy Caldwell

CEO of Tahoe Truckee Community Foundation



Tiger Team Update: Regional Housing Action Plan

Anne-Flore Dwyer

Business Owner and Architect at Ecosense Designs

Board Member at Donner Summit Association

Emily Vitas

Executive Director at Truckee Tahoe Workforce Housing Agency



BACKGROUND

Why the Regional Housing Action Plan (RHAP)?

• RHAP was determined as the first activity of MHC 2.0 to develop a shared set of goals and actions to move forward on together: a collective plan identifying the most important, and achievable measures, for the region to engage on, and who will be involved in moving them forward.

Creation of Tiger Team

- Help draft the RFP and select consultant
- Help move the consultant's work forward, as needed

Team Members

- Anne-Flore Dwyer, Donner Summit Association
- Emily Setzer, Placer County
- Emily Vitas, Truckee Tahoe Workforce Housing Agency
- Heidi Volkhardt Allstead, Martis Fund
- Seana Doherty, Town of Truckee
- Stacy Caldwell, Tahoe Truckee Community Foundation

PROCESS

Reviewed other community's Action Plans and RFPs
Identified Important Components and Developed Scope
Drafted and Distributed the Request for Proposals

Proposals and Interviews

 Received three viable proposals and interviewed all three applicants

Scoring Criteria Philosophy and Approach to Scope of Work ~ 20 pts Experience: Past Record of Performance on Similar Projects ~ 20 pts Qualifications of Individuals Who Will Work on the Project ~ 20 pts Proposed Project Schedule ~ 20 pts Examples of Clear, Concise Communication ~ 20 pts



CONSULTANT SELECTION

SCENARIO 1

- New entity with local partners
- Collaborative team
- Strength in data analytics
- Strength in community engagement
- Strength in graphics
- Fresh perspective
- Larger learning curve
- MHC provides greater assistance with onboarding
- Proposed fee at budget

SCENARIO 2

- Known partner with a proven local track record
- Strength in data collection
- Strength in knowledge of our work
- Strength in regional experience
- MHC would provide capacity on community engagement and graphic representation
- Proposed fee below budget

NEXT STEPS

Timeline

Deliverables	Completion Date
Phase I: Housing Needs Assessment Update	December 2020
Phase II: Housing Action Plan Draft	March 2021
Phase II: Final Regional Housing Action Plan	April 2021

What We'll Need From You

- Advisory Committee Participation Starts in November SIGN UP TODAY
- Stakeholder Input and Potential Interviews with Consultant
- Draft Action Plan Review and Input

Working Group Update: Housing Funders Network

Heidi Volkhardt Allstead

Executive Director, Martis Fund



Housing Funders Network Purpose

Convene Local funders and resource partners that play a role in financially supporting local achievable housing projects, align resources and processes, and seek additional funding from outside agencies and donors to grow resources.

Team Members:

Emily Setzer, Placer County
Emily Vitas, Truckee Tahoe Workforce Housing Agency
Heidi Volkhardt Allstead, Martis Fund
Seana Doherty, Town of Truckee
Stacy Caldwell, Tahoe Truckee Community Foundation



Housing Funders Network Charter

Create a network of funders that support achievable locals' housing projects in the region.

- Includes existing alignment of project coordinating
- Documentation /procedural standards for developers
- Leveraging and attracting resources
- Report and capture stories of successes and challenge



Housing Funders Network Measures of Success

- Created one-point of entry for developers who want to create
 ALH (Common process, documentations, pitch-meeting, etc.)
- Supporting diverse range of applicants and projects (Focus on both big and SMALL projects - access to capital, capacity to both follow the process and communicate with community)
- Leverage existing resources to attract more funds (externally and internally) to do more projects
- Preventing "stuck" projects



Housing Funders Network Next Steps

- Consolidate what we know about funding resources in our region.
 Criteria of our own funding
- Explore a template for developers



Working Group Update: State Advocacy

Steve Frisch

President at Sierra Business Council

Brittany Benesi

Government and Community Affairs Director at Sierra Business Council







Mountain Housing Council Advocacy Tiger Team

Steve Frisch & Brittany Benesi

October 16th, 2020

ADVOCACY TIGER TEAM

- MHC 2.0 Advocacy Tiger Team
- Meetings Schedule
- Development of MHC Policy Platform
- Legislative Meetings + Virtual Housing Advocacy Event



ADVOCACY TIMELINE

- Tiger Team Principles & Priorities Draft November
- Kick-off Legislative Meetings November/December
- Policy Platform Finalized January
- Virtual Advocacy Event/Week of Advocacy February/March
- Legislative Calendar



KNOWN PRIORITIES

- AHSC Guidelines & Process
- Tax Credit Advisory Committee (TCAC)
- Eviction Moratorium
- Proposition 21 Implementation (if it passes)

Will know more about the full 2021 housing universe once we start meeting with legislators in November.



OPPORTUNITIES TO GET INVOLVED

- California Coalition for Rural Housing Summit Oct. 26 30
- Regional Housing Needs Assessment update and Housing Action Plan
- Input on MHC policy priorities
- Join the Advocacy Tiger Team



Homeless Coalition of Tahoe Truckee Update

Alison Schwedner

Director at Community Collaborative of Tahoe Truckee

Jazmin Breaux

Program Manager at Truckee Tahoe Health and Human Services

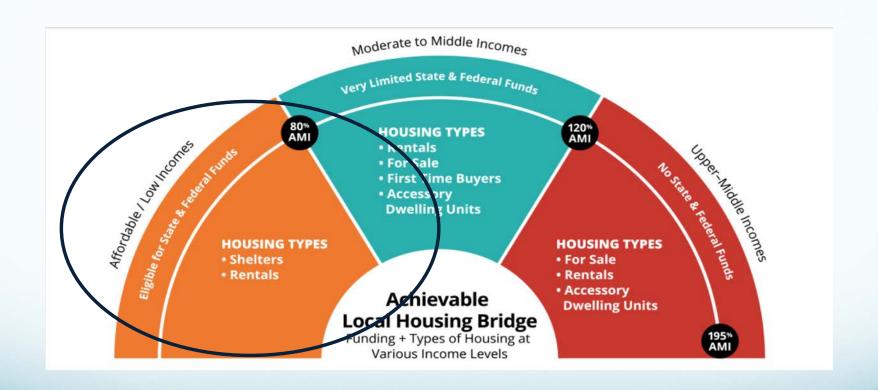


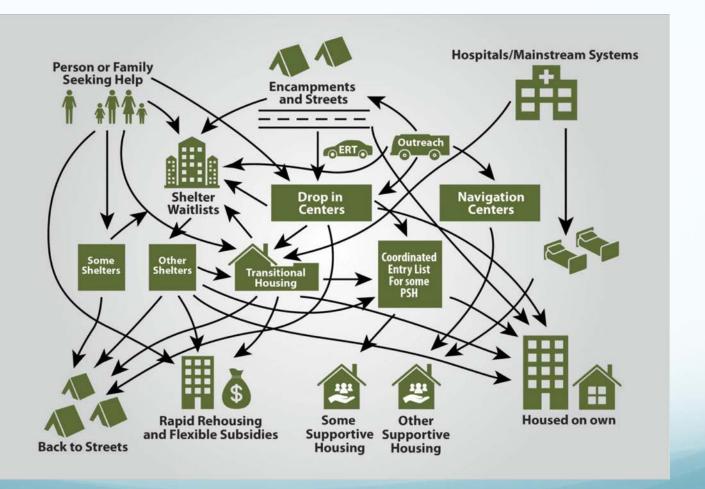
Homeless Coalition of Tahoe Truckee

Building the Continuum of Care to Prevent and End Homelessness in the Tahoe Truckee Region









Current Homeless Coalition Members

Advocates for Mentally Ill (AMI) Housing Community Collaborative of Tahoe Truckee **Connecting Point** Emergency Warming Center and Day Center/Church of the Mountains Nevada County Health and Human Services Placer County Health and Human Services, Sierra Community House Sierra Foothills AIDS foundation Tahoe Forest Hospital District Truckee Town of Truckee United for Action

Volunteers of America

Priorities

- Build the continuum of care to prevent and end homelessness in the Tahoe Truckee region.
- Analyse existing and potential strategies for sheltering homeless individuals during emergencies and inclement weather.
- Explore sustainability and options for EWC as well as regional homeless staffing.
- Secure Tahoe Truckee Supportive Housing.

Priorities continued

- Develop strategies to educate the community on broader homelessness issues.
- Continue to build regional capacity for coordinated entry.
- Develop a coalition network.
- Strengthen connectivity to CoC's and other County efforts and leverage state and federal response funding.

Homelessness in Tahoe Truckee

- 45 North Tahoe-Truckee individuals experienced homelessness in 2020: 32 in Nevada County and 13 in Placer County (2020 HUD Point-in-Time Count)
- Applicants for one of the 474 below market rate units in North Tahoe-Truckee wait up to three years for a unit to become available.

Current Strategies

Homeless Outreach Coordinator

- Supported by Placer and Nevada County Mental Health
 Services Act funding
- Staffed at the Sierra Community House.
- Provides outreach and helps individuals navigate services including behavioral health services, housing, and services to increase income

Homeless Management Information System (HMIS)

Homeless Management Information System

(HMIS): This system represents a best practice for creating an assessment and triage system known as the coordinated entry system. Individuals entering this system are assigned a vulnerability ranking and matched with the most appropriate services for their situation and needs.

Emergency Warming Center

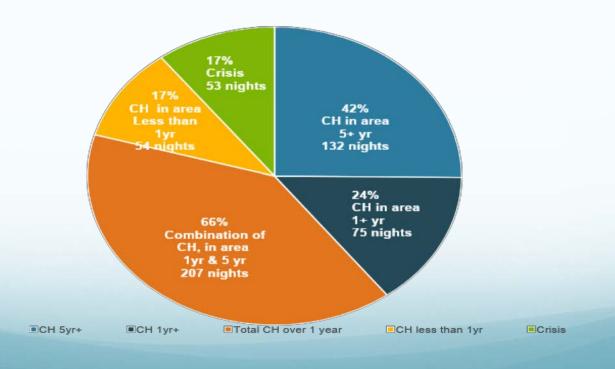
- 2015 United for Action ~ Church of the Mountains lead in a grass-roots community effort
- Main Goal: Avoid tragic deaths and suffering due to exposure.
- Weather triggered center in combination with connection to other services
- Pilot Season 2015-2016



Emergency Warming Center Results



Emergency Warming Center Demographics of Season 5



Emergency Day Respite Center Timeline

March 3, 2020

Opened in response to COVID-19 pandemic

- Open 3 days a week
 - Vital health checks
 - Warm meals
 - Access to showers & laundry
 - Other basic necessities & connections
 - COMMUNITY

April 7, 2020

Relocated the program to Veteran's Hall in Truckee

- Open 5 days a week

June 30, 2020

Extended Program

- Open 3 days a week

Emergency Warming Center/Day Center Winter 20-21

Lease agreement with Truckee Recreation & Parks for the Veteran's Hall through April 2021

- Working with the Town of Truckee on Zoning use permit process
- Collaboration with Nevada and Placer County for increased fiscal support for Emergency Warming Shelter services during COVID

Exploring with Nevada County to secure a block of hotel rooms to create a noncongregate shelter over the winter months for medically vulnerable

- This would be a similar model to the "Operation Sugar Loaf Pilot"
- Would create increased access for case management support for those temporarily housed

Supportive Housing

Placer County is moving forward on the purchase of the 7 Pines Motel in Kings Beach using state Project Homekey funds.

If the property is secured, this will be a partnership opportunity to provide supportive housing for the Tahoe Truckee region

14 rooms will be rehabilitated and converted to create 13 units of housing.

AMI Housing will be the housing operator

Questions?

PUBLIC COMMENT



Close + Thank You

www.mountainhousingcouncil.org

To learn more, sign up for updates

