

Meeting Summary

Short Term Rentals Tiger Team

8.1.2018 | 9am-10:30pm

Meeting Participants

John Manocchio, Truckee Chamber
John Falk, TSBOR
Annie Rosenfield, Tahoe Donner
Sara Gooding, Community Member
Swenja Ziegler, Community Member
Joy Doyle, NTBA
Melanie Meharchand, TTBID
Lindsay Romack, Tahoe Field Representative for Placer County Supervisor
Jennifer Montgomery

MHC Staff Support

Seana Doherty, Freshtracks, Lead Facilitator Jennaka Raihn, Freshtracks, Junior Associate Debbie Daniel, Freshtracks, Senior Association

Purpose of Meeting

- Clarify goals of Tiger Team
- Clarify outcome of work—product
- Define timeline for work

Next Steps

- 1) Begin Draft Issues Brief (MHC)
- 2) Schedule next meeting (Emily/TTCF)
 - a. First: Prior to Sept 14
 - b. Second: October
 - c. Sunset by Jan 11, 2019
- 3) Follow up on research mentioned at meeting to include in Brief
- 4) Contact Rental Companies in the area for feedback



Summary Notes

Purpose of STR Tiger Team

- Create a summary of regional market data on STR's and other relevant data to inform the conversion
- Collect research of "best practices" from other communities
- Outline a set of agreements (endorsed by the Mountain Housing Council)
- Potentially create a position statement

Overview of what to include in STR Issue Brief

- 1. Values and Goals
- 2. Decision Tree economic branch, STR map data branch, etc.
- 3. So far, "agreements"
 - Implement a Good Neighbor Policy for all rentals, not just STR
 - Support more efforts to enforce/manage negative behavior (parking, garbage, quite hours, lights)
 - Enforcement should be coupled with consideration of any STR policy
 - Implement a regional Hotline for STR complains (paid for by STR TOT)
 - Use data by neighborhood to make decision: watch trends overtime and once policies are implemented.
 - STR TOT = a % should go to Regional Local Housing Program (this could pay for a hotline, property managers, etc.)
 - At least 50%

Rules and Regulations for STR's (Background for Issue Brief)

Include work being done by Tahoe Donner, Glenshire, Placer County, Nevada County such as:

- Registration Fee (Tahoe Donner = \$150/year)
- Business Activity Rules (no weddings, no corporate retreats)
- Education
- Cap on rental days
- Cap on people per unit
- Info in each STR (Emergency Contacts, "How to be a Good Neighbor" TOT Certificate)