

Innovative Policy Work Group

Meeting Summary

3.26.2018 | 3:00pm-4:30pm

Meeting Participants:

Brian Foss, Nevada County David Timan, Town of Truckee Denyelle Nishimori, Town of Truckee John Hester, TRPA Kristi Thompson, CATT Jeff Loux, Town of Truckee Jenna Gatto, Town of Truckee Lindsay Romack, Placer County Shawna Purvines, Placer County

Staff Support:

Seana Doherty, Freshtracks, Lead Facilitator Debbie Daniel, Freshtracks Associate

Topics in this Summary

- Welcome/introductions
- Goal of Work Group
- Review MHC Policy Solutions in the Works
- Discussion: Results from Streamlining Regulatory Process Research
- Presentation by John Hester, Update on process improvements in Placer County, Shawna Purvines
- Next Steps

Materials Shared

• MHC Timeline of Work Team Efforts

Meeting in Brief

The goal of the meeting was to bring together planners from each of the jurisdictions (Town of Truckee, Placer County, Nevada County) and other stakeholders to:

- 1) Update on Policy Solutions in the Works now.
- 2) Share results from Streamlining the Regulatory Process Meetings



Summary of the Discussion

Policy Solution in the Works: Fees

Study Findings

- Our fees are not higher than other California jurisdictions, but are higher than Reno's
- Multi-family cost of construction is very high, causing multi-family be financially challenging
- When using a scalable fee basis, smaller units pay significantly lower fees

Recommendations (will be shared at 4.13 Council meeting)

- Consistent methodology for fee charging
 - Scalability of Fees
- Deferrals project by project
- Fee Navigator one stop place to estimate and pay all fees
- ADUs—create clear fee incentives

Policy Solution in the Works: Short Term Rentals

- First Meeting scheduled for early April will include partner agencies, local businesses, and interested community members
- Will aggregate research and data from Town of Truckee, Placer County, and Host Compliance
- Will decide if further research needed or next steps

Policy Solution in the Works: Diversity of Housing Types

- Creating an infographic that includes definitions of different types of housing (ex. duplex, triplex, ADUs) and existing policies, what's allowable for each type
- Goal is to create interest, understanding of different types of housing products

Policy Solution in the Works: Density

- Not sure of exact role yet, but will include education (ex. speakers)
- Opticos Services is good resource

Policy Solution in the Works: Preserving Mobile Homes

• Can adopt ordinance to preserve mobile homes; have sample ordinance

Policy Solution in the Works: Inclusionary Housing

• Placer and Town of Truckee have policies. Nevada County has a policy in the sphere of Truckee.



• Look at, update, and/or improve existing policies?

Other Strategies: Mapping

- Narrowed to best parcels for multi-family housing, ideally situated for Low Income Housing Tax Credits
- Tour being planned to attract developers

The following chart reflects areas of interest discussed at the meeting:

Topics of Interest	Questions, Comments, Suggestions
Placer County Regulatory	 Hired consultant (BAE) to map permit process
Process Improvements in	activities and determine areas for
Progress	improvement/streamlining
	 Have identified barriers and possible solutions on
Update by Shawna	Westside and now scheduling for Tahoe Office.
Purvines	TRPA will be invited to Eastside meetings.
	 Considering electronic plan checks, reducing
	planning time on environmental documents.
	 Reviewing policies and ordinances to see which
	ones are creating barriers to achieve affordable
	housing and commercial development. Utilizing
	BAE and ESA to look at similar jurisdictions for policies that have been successful that Placer
	may want to adopt.
	 Also doing a fee analysis.
	 Goal is to speed up processing time for permit
	applications. Goal is to remove barriers by
	making policy updates.
	 Mapping – will most likely be rezoning in next
	General Plan to be incorporated in next Housing
	Element. Also, trying to identify parcels available
	now that can be used for housing. Reaching out
	to landowners to activate applications.
	 Approved ADU ordinance – allows second units
	everywhere and only restriction is that both units
	can't be short-term rented. Any lot can now
	have a duplex.
	 Placer County recently had a Town Hall Meeting
	in partnership with the Placer Community
	Foundation to identify barriers for in-fill parcel



	 owners to build on their lots. Findings: barriers=financing and finding a contractor biggest barriers
ADUs (Placer)	 HOAs are a major barrier to second units – only one residence allowed per lot Possibility of a future civil lawsuit to challenge HOAs at State level MHC will start engaging larger HOAs
Tiny Homes (Placer)	 Looking for an ordinance that allows second units on wheels to remain on lot
Regulatory Process Research (MHC)	 Seana met with Brian (Nevada County) and Town of Truckee staff (Jenna and Denyelle) to understand their perspective about regulatory process/streamlining—is it needed? How would it work? Not a lot of housing applications at this time – staff can keep up with flow of applications What really matters is what is in the General Plan and other policies and ordinances and if the application meets the policy Possibly room for more education about what the rules are

Presentation by John Hester Key Points:

- Developers looking for: Predicable, Consistent, and Timely
- Performance Audit
 - o Meet with External and Internal Stakeholders
 - o Identify key themes
 - Balanced Scorecard Framework
- Self Improvement

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- Process responsibility is on the applicant and governmental agency to do their part correctly
- TRPA Welcome Mat Program
 - MOU Delegation and Coordination between local governing agencies
 - Information and Education
 - Creating an online parcel look up so applicants can see what is required for an application based on location
- Process map out application review process with goal get to a yes or no



- Create Checklists available online, give to contractors prior to site check
- Measures schedule of timeline for different types of applications so applicants know what to expect
- Incentive pay tied to performance measures
- Individual Tracking
- Reporting tell the public how you are doing (ex. # of applications received and # of days waiting for permit approval)
- Monthly luncheon for planning staff reviewing Paul Zucker book

Further Discussion:

- Applications that challenge the current rules can take a long time to review
- Could help to share statistics about processing time so anomalies stand out as not the norm
- Fix code when doing many interpretations each year
- Town of Truckee looking at restarting Welcome Mat Program and could coordinate better between Planning and Building
- One streamlining process does work Affordable Housing Project goes to top of pile
- Town of Truckee has a green, yellow, red light process for historic design review that could be used for other types of applications
- Nevada County needs direction from the BOS to change regulatory process rather than coming from staff; would need a recommendation from MHC and need the BOS to allocate funding
- Placer County and Town of Truckee General Plans already have direction to prioritize affordable housing; Placer's limits affordable housing as up to 120% AMI, but no limit with the Town of Truckee
- Town of Truckee has a pre-application process to help discuss projects with developers and identify red flags
- Consider putting together education piece about myths about barriers to affordable housing in the future

Next Steps

- Write a Issues Brief about Streamlining the Regulatory Process—current process in each jurisdiction, improvements underway, some additional resources
- Decision: Up to each jurisdiction to decide about customer service and regulatory process, not a good role for MHC. MHC can be helpful by bringing models and resources to the table, creating platform for discussions, planting seeds for future action.